



TOWN OF WOODFIN PARKS AND RECREATION MASTER PLAN

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Woodfin Parks and Recreation Master Plan

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Typical Cross-Sections for Greenway Design

- Craggy Rail Line Cross-Section
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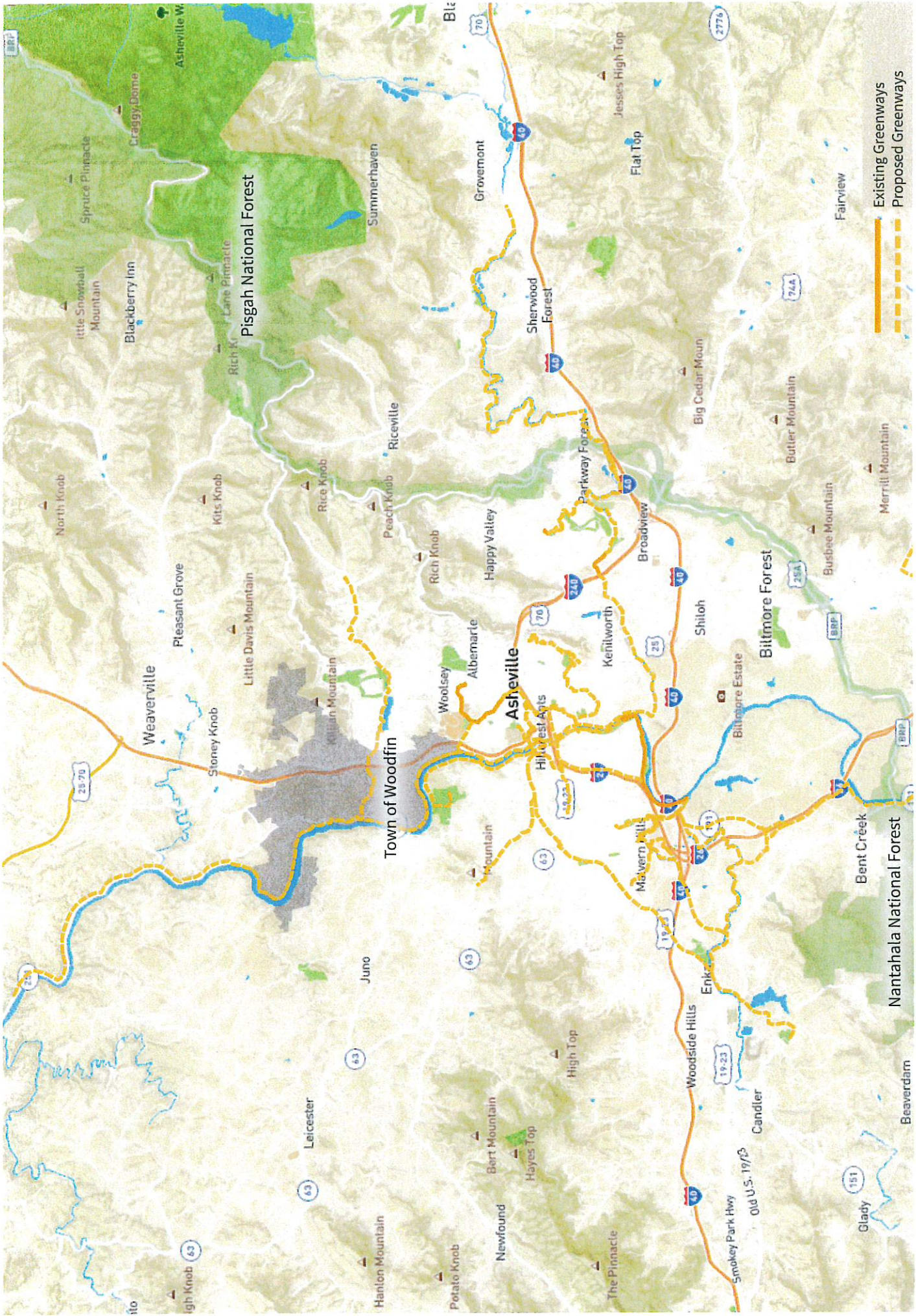
Buncombe County Greenway Master Plan Map

City of Asheville Greenway Master Plan Map (Updated 11-12-2013)

I. Introduction

The Town of Woodfin is a growing community in a growing county and region. It is adjacent to the City of Asheville, which has become a popular tourist destination. The greater-Asheville/Buncombe County region offers many things that draw people to live and visit the area – beautiful natural resources and public forest and park areas, rich cultural heritage and history, numerous artists and musicians, wide variety of foods and craft beverages, and more. The cities, towns and counties are all working to improve their public spaces for gathering and for moving around to accommodate the needs and desires of the increased numbers of people in the area. Most communities are trying to “catch up” in terms of providing enough spaces for recreation and active outdoor activities. The Town of Woodfin is one of these communities, with a few projects underway to build greenways that will connect parks and connect residents to the French Broad River, and to improve existing parks and provide additional parks.

It is an opportune time to look at what exists and what is planned and underway, determine what else is needed and how to incorporate all these things into a cohesive town plan. This plan focuses on parks and recreation facilities and programs. It contains information on existing facilities and programs and related plans. Based on community input, the plan outlines what people living in the area want and need as well as what they are concerned about in terms of parks and recreation. The plan contains a plan for implementing priority projects over the next 5-10 years, including some basic cost information and also information on potential sources/ways to fund the priority projects.



Context Map - 2019



EQUINOX
balance through proper planning

II. Community and Planning Context

A. Community Profile

1. Background

The Town of Woodfin was incorporated as a municipality in 1971, and it has a rich history that goes back a few centuries. The area's Native American inhabitants, the Cherokee, referred to the Woodfin section of the French Broad River as Zillicoah. The area that now comprises the Town of Woodfin has hosted Spanish Conquistadors, Union and Confederate Troops during the Battle of Asheville, powerful politicians, pioneering athletes, movie productions, various industries and much more. Woodfin is a microcosm of the Western North Carolina Appalachian experience and has played a vibrant role in the development of the region.

Aside from Woodfin's rich and eclectic history the Town has served historically as an industrial hub within the region. Hydroelectric power helped fuel a working-class community centered around the textile industry and furniture manufacturing. The powerful influence of industrial development on the evolution of this working-class community from rural farms to mills and company housing is still evident in the architecture and place names that dominate the older housing stock of the Town. With names like Company Bottom and Martel Village (named after one of the large factory complexes) the region's industrial past has carved itself into the geography of Woodfin. In addition, large industrial buildings and 1920s-era bungalows dominate large swaths of the Woodfin River District, reminders of past glories that have been repurposed into the modern economy.

In the 1970s and 80s the nation's and Woodfin's economic foundations were severely damaged. Woodfin entered an extended period of "benign neglect" when the industrial base collapsed. The number of owner-occupied housing units dropped precipitously during this period and much of the professional class (doctors, lawyers, managers, etc.) moved away to seek better investments and quality of life. The community's population became older, less affluent, and less able to access basic goods and services within their own community. This period is still vividly remembered by many long-time Woodfin residents, and while a difficult period by any standard, the result of it was that people, in general, became more self-reliant and more community-oriented. The fierce independence of the people of Woodfin combined with a desire to make their community as beautiful on the outside as they saw it on the inside paved the way for a period of strong economic and population growth over the last 20 years. Interestingly, the fact that Woodfin was overlooked as a place to live, work or invest for so many years created the necessary circumstances for its present economic and population boom.

While the rest of the Asheville Metropolitan Statistical Area saw steady growth, Woodfin's reputation as the regional backwater and as a distressed community caused much new investment to locate in surrounding areas leaving a large pool of untapped acreage significantly undervalued compared to surrounding markets. With an eye towards attracting new development to improve access to services and jobs for residents as well as enhancing tax revenue to improve quality and level of services the Town embarked on a multi-year campaign to market the community as a place where business, industry and quality residential growth could exist in harmony. To that end the Town has sought out and encouraged investment in new residential development across all income levels, while working with the private sector to attract and maintain business that run the gamut from "Mom and Pop" to multinational corporations. The Town has also worked to provide incentives for clean, next generation industries such

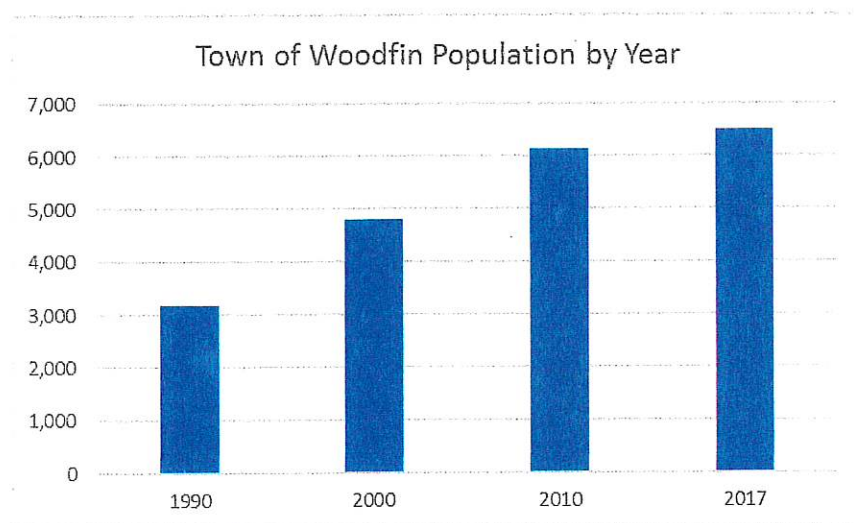
as satellite communication equipment, thermal imaging and military hardware manufacturing. As a result of these measures and the prevailing economic conditions, Woodfin has emerged as a sought-after destination for families, home buyers and businesses.

Woodfin is now the County's second largest municipality. It has succeeded by working as a community and with various community partners to leverage the funds that can be generated internally with like-minded individuals and organizations to enhance the quality of life for the people of Woodfin and the surrounding area. The latest incarnation of this process is the Woodfin Greenway and Blueway, a multimillion-dollar revisioning of the French Broad River as a regional recreational focal point, including the addition of a Whitewater Wave, which will become a world-class destination for kayakers, canoeists, surfers, tubers and more.

2. Demographics

Note – the data in this section are from the U.S. Census, American Community Survey 2017 and 2013-2017 estimates.

Woodfin's population in 2017 was 6,489. The Town has been growing steadily over the past twenty or more years, from 3,165 people in 1990 to 4,786 in 2000, to 6,128 in 2010 (U.S. Census Bureau). It will probably continue to grow at a similar rate to the growth in the Asheville-Buncombe region. Woodfin will also become a more attractive place to live when the currently planned parks and greenways along the French Broad River and Beaverdam Creek are completed.



A fifth of Woodfin's population is under the age of 18 and almost 15% of the population is age 65 or older. The median age in Woodfin was 35.8, which is significantly lower than Buncombe County's 42.6. These numbers suggest that Woodfin is home to many young families, likely drawn to the area for its more affordable housing, small and safe community and proximity to Asheville.

Almost half of the homes in Woodfin are owner-occupied, and the median value of these homes was \$184,600, lower than Buncombe County's higher median value was \$209,800. Even higher is the adjacent City of Asheville's median home value of \$227,500.

Average household income in Woodfin is relatively low (\$37,000) compared to almost \$48,500 in Buncombe and \$50,300 in NC, and the poverty rate (23.9%) is significantly higher than in Buncombe (11.5%) and in NC (14.7%).

The Town's population is predominantly White/Caucasian (82%) and there are a significant number of Hispanic residents, making up over 11% of the Town's population.

3. Regional Context

The area surrounding Woodfin has been growing at a steady rate for the past twenty-plus years. Buncombe County has been growing at between 15% and 18% each decade since 1990 and has a current population of 257,607. In addition to new residents and businesses, the number of tourists has increased significantly over the past twenty years and they are coming throughout the year rather than just for certain months/seasons. In 2016, Buncombe County attracted 10.9 million visitors – an average of 29,800 visitors each day – according to the Asheville Area Convention and Visitors Bureau. A recent study they commissioned estimated that one-third of the jobs in Buncombe County supported the tourism industry and that tourism is a significant part of the area's economy. The new recreational amenities that Woodfin is in the process of developing will draw tourists looking for outdoor recreation and opportunities to enjoy the river and riverside.

B. Related Town Plans

The *Woodfin Greenways, Sidewalks, and Bikeways Plan (2011)* set forth a plan for the provision of pedestrian and bicycle facilities to serve the entire community, giving residents and visitors options for meeting their transportation and recreation needs and realizing the potential afforded by the Town's location and natural resources. The plan identifies opportunities for pedestrian and bicycle facilities within the Town as well as connections to existing and proposed facilities in neighboring jurisdictions. The Plan provides a guide for phasing and scheduling the planning and construction of greenways, sidewalks and bikeways over the following ten years.

The *Woodfin Greenways, Bicycle and Sidewalk Master Plan* resulted from many years of public discussion and planning across the community, led by the nonprofit Riverlink and the Asheville Area Riverfront Redevelopment Commission. Town of Woodfin leaders have participated actively as leaders of those two entities over the years. Public sentiment and plan preferences in those community-level efforts clearly laid out the vision for a continuous greenway system extending through Asheville and Woodfin that would connect a series of current and future public parks along the river.

Phase 1 projects, proposed for the following 1-3 years (2012-2015), included:

- **Elk Mountain Road Sidewalk (completed)**— a section continuing west from existing sidewalk near Town Hall to Riverside Drive and a section that continues eastward from the existing sidewalk to N. Woodfin Avenue.
- **Beaverdam Creek Greenway** – along Beaverdam Creek and following a MSD easement for much of its length.
- **Sidewalk along Jonestown Road from Elk Mountain Road to Roy Pope Memorial Park** – this short segment of sidewalk would provide a much-needed pedestrian link from the Elk Mountain Road sidewalk to a heavily-used Town park. It would also provide a safe pedestrian route from Woodfin Elementary School to the park.

- **Reynolds Mountain Boulevard** – a sidewalk along Reynolds Mountain Boulevard to connect to the Weaverville Road sidewalk and the Town’s pedestrian network.
- **Martel Lane/Fifth Street/Sixth Street** – a sidewalk along these streets to provide pedestrian access to residents of the historic mill village area. This sidewalk would serve a dense residential area, connecting to the Elk Mountain Road sidewalk and the Town’s pedestrian system.
- **Green Oak Road/Woodfin Avenue** – a sidewalk along these streets from Riverside Drive to Elk Mountain Road would provide another connection from Elk Mountain Road to the French Broad River.
- **Old Marshall Highway** – a sidewalk along Old Marshall Highway from its intersection with Weaverville Road to its intersection with Riverside Drive to provide a connection from the northern end of Woodfin to the recommended French Broad River Greenway (phase 3).

C. Related County and Regional Plans

Wilma Dykeman RiverWay Master Plan (2004). The RiverWay plan set the intent and character for development of a regional greenway system, amenities and other enhancements—both for the built and natural environment—along the French Broad and Swannanoa Rivers. This plan covered a broad set of issues and organized them into themes: recreation, health, education, transportation, economic development and environment. The RiverWay Plan also serves as demonstration plan for the French Broad River watershed to be replicated elsewhere in the region. The RiverWay is one of eight Priority Corridors in the Buncombe County Greenways and Trails Master Plan (2012). RiverLink, a nonprofit organization that helps manage efforts to promote and protect the French Broad River watershed, led the RiverWay Plan and it was adopted by Buncombe County.

Land of Sky Regional Council Regional Trails Master Plan (2008). The plan, funded through the North Carolina State Trails Program, covered Buncombe, Haywood, Henderson, Madison and Transylvania Counties. It identified existing greenways and trails and generated a map of desired and potential future trails. The Trails Master Plan map includes trails, open space, bicycle routes and proposed regional and local trails. Included in Buncombe County were trails along the French Broad River; a Swannanoa River trail connecting Asheville to Black Mountain and Swannanoa with a connection to McDowell County; and connections to the Blue Ridge Parkway, Pisgah National Forest, and the Mountains-to-Sea Trail.

French Broad River / NC 251 Greenway Feasibility Study (2010). This corridor analysis began at the planned northern edge of the Wilma Dykeman RiverWay to identify a greenway route to the Madison County line. This route follows the historic Drovers Road and Buncombe Turnpike that served as a farm-to-market route connecting eastern Tennessee and western North Carolina to other markets in the Southeast in the 1800s and early 1900s. A key influence on this planned corridor is the constrained area east of the French Broad River that will require a greenway to be constructed between the river, NC Highway 251 and steep slopes / rock out-cropping adjacent to the highway. The west side of the river is more constrained by the presences of the Norfolk Southern Railroad tracks. The French Broad River / NC 251 Greenway Feasibility Study examined options for a route along the east side of the River from the City of Asheville to the Madison County line. The study included conceptual design options for placing the greenway along the route in consideration of notable constraints in both the built and natural environment.

Buncombe County Greenways and Trails Master Plan (2012)

The Buncombe County Parks, Greenways and Recreation Services and the Buncombe County Greenway & Trails Commission led the effort to create a comprehensive plan to guide future regional greenway development in the County. A primary goal of the plan was to link existing and proposed greenways into a cohesive network for recreation and active transportation. The bulk of the planning effort was focused on identifying where future corridors could be planned in relation to the existing population, growth areas identified through the Buncombe County Land Use Plan, and where institutions and employment centers as well as recreational and educational facilities could be connected through a system of greenways.

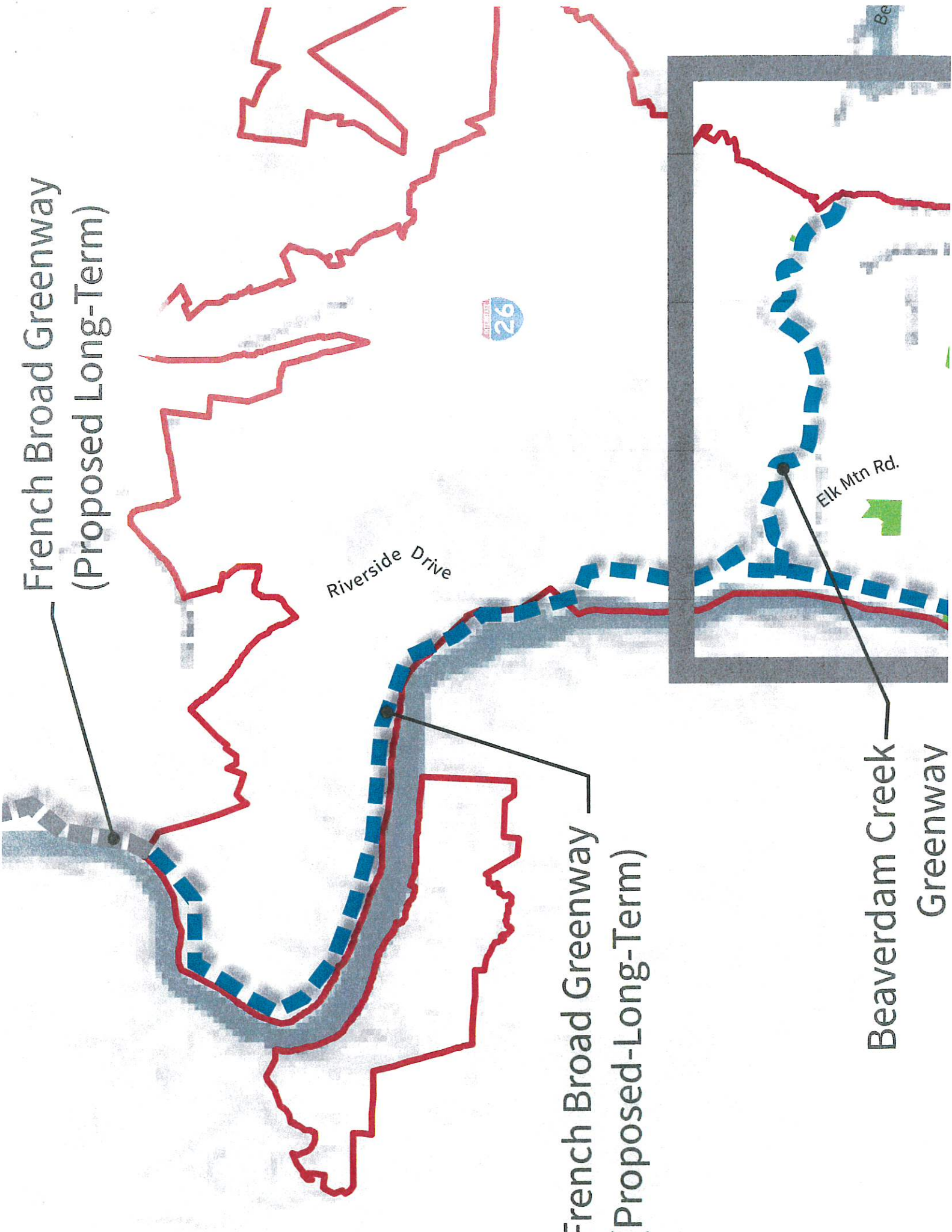
French Broad Greenway
(Proposed Long-Term)

Riverside Drive



French Broad Greenway
(Proposed-Long-Term)

Beaverdam Creek
Greenway



D. Existing/Planned Parks and Recreational Facilities

1. Parks

GENEVA MANEY PARK



Formerly known as South Woodfin Park, Geneva Maney Park is named in honor of long-serving Alderman Geneva Maney. Ms. Maney was heavily involved in the Woodfin community for a number of years, serving on the Woodfin Community Center Board, working closely with the Woodfin Fire Department and serving the people of Woodfin as an Alderman and Mayor pro-tem for many years. Alderman Maney was a driving force in the development and expansion of the Woodfin municipal parks as well as programming activities like

the popular Labor Day Picnic.

Geneva Maney Park is located at the intersection of Lookout Road and Midwood Drive. Geneva Maney Park is a small pocket park that houses picnic tables, benches and play equipment. For a small park Geneva Maney Park has ample parking and a lot of entertainment options for young children.

WOODFIN RIVERSIDE PARK



This was Woodfin's first park and greenway on the French Broad River and is located at 1630 Riverside Drive. Woodfin Riverside Park was constructed in part from a donation from the Riverside Business Park (now called The Mill at Riverside). The park is a great place for quiet contemplation, fishing, kayaking, and family cookouts. Woodfin River Park contains a picnic shelter (which can be rented in 3 hour blocks through the Town Hall), several picnic tables, grills, benches, a kayak/canoe launch, paved

walking trails, benches, and bathrooms (openly seasonally from Spring – Autumn).

Open fields provide a great place to toss a Frisbee or play a game of tag while the gazebo and shade covered benches provide a pleasant perch to watch the river roll by or read a good book. The Town has placed a little free library on site where visitors can borrow a book for a few hours or a few days. People are encouraged to drop off one or two of



their own favorite books to share with others. Parking at this location is limited so parking overnight or leaving unattended cars at any time is strictly prohibited.

ROY POPE MEMORIAL PARK



The Roy Pope Memorial Park is named in honor of former Alderman Roy Pope who was extremely active in the Woodfin community for many years. The Roy Pope Memorial Park is home to Avery's Little Corner – a magnificent play area with dragons, castles, swings and a climbing web. Named in honor of Avery King, a child taken from this world at a young age. Avery's Little Corner is the product of the hard work and dedication of the King Family and through the generosity of countless donors.



Roy Pope Memorial Park and Avery's Little Corner are located right behind the Woodfin Town Hall at 90 Elk Mountain Road. Aside from its playground, the Roy Pope Memorial Park houses a covered picnic shelter (which can be rented in three-hour blocks through Town Hall), bathroom facilities (open Spring-Autumn), a gravel walking path, cooling misters, benches and an open play area.

The Town of Woodfin has placed a little free library on site where visitors can borrow a book for a few

hours or a few days and/or leave a book for others to enjoy.

SILVER-LINE PARK



Located just north of Silver-Line Plastics manufacturing facility, Silver-Line Park is being made possible in part from a generous donation by Silver-Line Plastics of nearly 5 acres of presently undeveloped land along the French Broad River. The final park design is still being developed. The intent is for Silver-Line Park to provide a wide variety of recreation opportunities including access to the French Broad River for recreational purposes and a potential tie in with the Craggy Mountain Rail Line. See the larger design map and renderings in the plan's appendices.

In receiving the donated property, the Town agreed to deed restrictions on the site that limit the use of the property to implementation of a public park and/or greenway and associated support facilities. The leaders found the donation of land consistent with and supportive of the recently-adopted greenways plan in expressing their willingness to accept the donation. In fact, it was the donation of the property, and the vision of having a greenway network link the prospective Silver-Line Park to the existing Riverside Park and points beyond that provided the impetus for the bond referendum on the 2016 ballot. Silver-Line Park will be a central hub for the greenway network and also an endpoint for the Craggy Mountain Rail Line.

WOODFIN COMMUNITY CENTER



The Town of Woodfin took over management of the Woodfin Community Center in 2007.

Located at 23 Community Street, the Community Center contains a full kitchen, a small stage, seating and tables for more than 200 guests as well as restroom facilities. The Woodfin Community Center is available for rent by the day.

WOODFIN LIBRARY TRAIL



The Town started a program that offers a way for citizens to interact, engage and explore their community – the **Woodfin Library Trail**. The Library Trail is a network of small, free lending libraries placed around Town. The objective of this project is simple – provide citizens with access to books regardless of their ability to get to one of Buncombe County’s public libraries. More information is available [HERE](#)

POTENTIAL FUTURE PARKS

The Town also owns one property that is a good candidate for a future park. It is a small parcel, a little over a quarter of an acre, on old Weaverville Road (also known as N. Woodfin Ave.). It is adjacent to the depot property for the Craggy Line Railway and could be a stopping point along the future greenway connecting Beaverdam Creek Greenway to Beaver Lake. The Town purchased the property in May 2017 with the intent of using it for a future pocket park.

Another possible future park opportunity is on property that lines the north side of Beaverdam Creek, owned by Reynolds Park LLC. Part of the property contained an old Buncombe County landfill which has been in the brownfields program. There are a couple high spots where old landfill cells existed that could be future places for parks.

2. Recreational Facilities

The Woodfin Community Center and adjacent ballfields are the only recreational facilities that the Town owns and operates currently. The Community Center is available to groups for meetings, classes and events and is used occasionally for these purposes. The four acres of ballfields are primarily used for soccer and programming on them is managed by the YMCA of WNC. When the fields are not being used by the YMCA leagues, they are available for public use.

3. Programming

The [Woodfin Parks and Recreation Department](#) works cooperatively with area non-profits as well as independently to provide parks and recreation programming for town facilities and for the community as a whole. Events and programs the Woodfin Parks and Recreation Department participates in include: the annual Woodfin Labor Day Picnic; sponsorship of the Woodfin Youth League and Golden Age Club; a cooperative association with the YMCA to provide youth soccer facilities; and sponsors of various events from marathons and 5K's to fishing tournaments. The Town is always looking for ways to enhance park programming to reflect the needs and the wants of the people of Woodfin.

The [Woodfin YMCA](#) has a large indoor facility that serves over 4,000 people of all ages with a wide variety of facilities, activities and programs. Their facility contains state-of-the-art fitness equipment and they offer group exercise, yoga, dance, and many other fitness, wellness and nutrition classes. The Woodfin YMCA is part of YMCA of WNC, which has eight locations in the Asheville and surrounding area. Members can use and take classes in any of the facilities and a variety of programs are offered through the affiliate locations. For example, there are youth sports leagues in basketball, soccer, field hockey, flag football, volleyball and lacrosse. So the YMCA offers a lot of recreational programming and facilities to the residents of Woodfin, that are available with membership to the YMCA of WNC.

[Asheville Community Yoga](#) is a 501(c)(3) nonprofit organization that offers donation-based yoga, Qigong, meditation, workshops, teacher trainings, continuing education, and yoga in Spanish, for seniors and for kids. Their objectives are to “inspire and empower citizens to live healthier, active, and well-informed lives that contribute to an inclusive and compassionate society.” They want to serve all people in the community and offer all of their classes, workshops and events for free for people who cannot afford to pay. For those who are able to pay they suggest donation amounts.

4. Operations / Staffing

The Town currently owns and operates four park sites which are all small in scale and have modest use levels. The operation, maintenance and programming of this modest system does not require full time staffing. Staffing is currently split between public works and parks and recreation. However, once Silver-Line Park (part of the Woodfin Greenway and Blueway initiative) is constructed and open in mid-2020, the scale of the Town's parks and recreation systems will require the employment of full-time staff members. The Town is fully committed to staffing at appropriate levels to adequately operate and maintain all the town's parks and recreation facilities.

5. Nearby Parks and Facilities

The Regional Context Map shows other recreational opportunities in the region. Pisgah National Forest offers large areas for hiking, camping, mountain biking, horseback riding and beautiful waterfalls, forests

and views. The Blue Ridge Parkway traverses the region and is a popular way to see the mountains and enjoy the views. Both of these public amenities are enjoyed by local residents and visitors.

The City of Asheville has been actively developing greenways in the River Arts District as well as in other parts of the City. The River Arts District greenways will connect to the Woodfin Greenway and Blueway within the next five years. When this occurs there will be about 20 miles of continuous greenways for people to enjoy; this will also draw more people to visit the area and bring more people to Woodfin to visit.

Buncombe County Recreation Services Department operates five regional parks and seven riverside parks that also offer access to the French Broad River. They also operate five outdoor pools and three parks with soccer fields, baseball fields, picnic areas and other facilities. The closest parks to Woodfin are the Karpen Soccer Fields, off Reems Creek Road; Alexander River Park and Mountain Bike Park, at 2549 Old Marshall Highway; and Ledges Whitewater River Park, at 1080 Old Marshall Highway.

Buncombe County Recreation Services coordinates and provides coaching services for the Buncombe County Special Olympics. Buncombe County Special Olympics provides year-round sports training and athletic competition for youth and adults. Sports include alpine skiing and snowboarding, aquatics, athletics, basketball, bocce, bowling, cheerleading, gymnastics, powerlifting, and soccer.

III. Community Engagement

A. For the Woodfin Greenway and Blueway Initiative

The Woodfin Greenway and Blueway (WG&B) is a visionary endeavor that will result in 5 miles of new greenway trails that will link directly to a network of an additional 20+ miles of planned greenways in Asheville; expansion and improvement of the existing Woodfin Riverside Park; two new major river access facilities that will activate recreational use on the French Broad; and the Woodfin Wave – an in-stream whitewater park feature that relies on the natural gradient and flow of the river. The WG&B effort is well underway, with project elements in various stages of design and construction soon to begin. Lead funding for this project is \$4.5 million from a general obligation bond approved by 71% of Woodfin voters in 2016. Extensive community engagement occurred leading up to the bond vote.

Additionally, the website woodfingreenwayandblueway.org was launched in early 2017 and designed to provide details about the initiative, including the master plan for Silver-Line Park. As well, the Facebook page, Woodfin Greenway & Blueway was created to allow the community to connect to the project. It has over 1,800 followers. Public feedback through these media have allowed for continued refinement of project planning as it moves toward the detailed design stage.

B. For Silver-Line Park

In April 2017, the Town of Woodfin hosted a “open house” style meeting to gather public input regarding the draft master plan for the Silver-Line Park project. The meeting was widely publicized and approximately 40 community members attended. Town staff, staff from plan consultant Equinox, and representatives from project partner Friends of Woodfin Greenway & Blueway were present to explain the project, answer questions, and encourage participants to provide input. Written and verbal comments were gathered from participants, and they are summarized on the **following page**, which is also included in the project master plan. In addition to the public meeting, an online stakeholder survey was conducted during late March and early April of 2017. Participants were provided a draft copy of the project master plan and 47 community members responded to the survey. The survey results are summarized on the **following page** and they are included in the project master plan.

C. For the Parks and Recreation Master Plan

1. Community Engagement Plan and Implementation

A lot of community engagement has occurred over the past five years, with the planning and design for a new park (Silver-Line Park) and the new Woodfin Greenway and Blueway (WG&B) and the development and passage of a \$4.5 million bond referendum for parks and recreation projects that passed in November 2016. The public involvement for this plan built on the recent engagement activities and the input that has been received. It focused on showing what has been learned and projects that are underway or planned, and gathering input on features and programming for existing and developing parks and recreational facilities, and ideas for new parks and recreation facilities and programming.

Schedule and Activities:

Public Input Meetings (all 2019 dates) –

- March 15 – RiverLink Donor Appreciation event (6:30-8:30 at Highland Brewing Company) – staff and consultants talked with attendees about plans for the Woodfin Greenway and Blueway and about upcoming public input meetings and survey for the Parks and Recreation Master Plan.
- March 19, 4-6:30 p.m. – Public input open house session prior to the Board of Aldermen meeting. Three people attended the public input session and the Board members reviewed the maps and graphics prior to their meeting.
- April 1, 4-6:30 p.m. – Public input open house session prior to Planning and Zoning Board meeting. Note that the Planning and Zoning Board did not have any business, so they were encouraged to attend the public meeting and provide input. Six people attended and provided input at this meeting.
- April 23, 6:30 p.m. – Presentation of draft plan to the Board of Alderman at their regular meeting with opportunity for public comments. Board of Aldermen considered plan for approval and approved the plan. They also heard an update about Silver-Line Park and the related PARTF application.

Survey – An online version and a printed version were available for input from March 6 – April 5. Printed copies (in English and Spanish) were available at Town Hall, Woodfin YMCA, Asheville Community Yoga and the Woodfin Elementary School. Drop-off locations included Town Hall, Woodfin Elementary School and the Woodfin YMCA. The survey instrument is included in the appendices and the results are shared below.

Flyer/Poster – A flyer was created for posting online and for printing, posting and sharing. The flyer contained information about the plan, input opportunities, survey and links for more information.

Promotion and distribution of the survey and flyers:

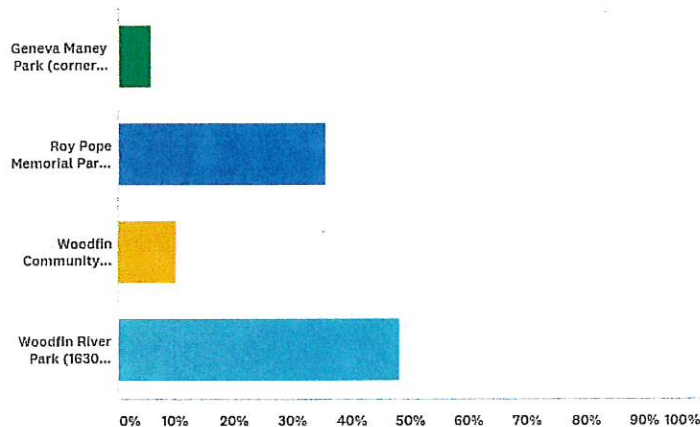
- Town’s website and facebook page – information and link to survey on Home page; public meeting dates on calendar (posted 3/1 through mid-April)
- Woodfin Elementary School – many ways:
 - Posted survey information and link on their facebook page
 - Sent surveys home with kids (120)
 - Distribute surveys to staff (40)
 - All-school assembly – March 27 (130 students and 10 teachers), to gather input from students.
 - K-2 Music Program – March 26 Performance (approx. 50 students, 100 attendees) – shared map, flyers and surveys with attendees.
 - Posted flyers for staff and visitors
- Woodfin YMCA – flyers and surveys available at sign-in desk
- Asheville Community Yoga and attached café – flyer with information and link; paper copies of surveys
- The Mill at Riverside business park – flyer at High Five coffee shop; shared via facebook
- Local media:

- Weaverville Tribune (local weekly paper/online) – Paid advertisements using the flyer appeared prior to the public input meetings on 3/19 and 4/1. Another advertisement was placed prior to the Board of Aldermen meeting on 4/23. An article about the Parks and Recreation Master Plan appeared in the March 14, 2019 edition.
- Meeting and survey notices sent to other media – WLOS (TV), Asheville Citizen-Times (Karen Chavez and Community Calendar)

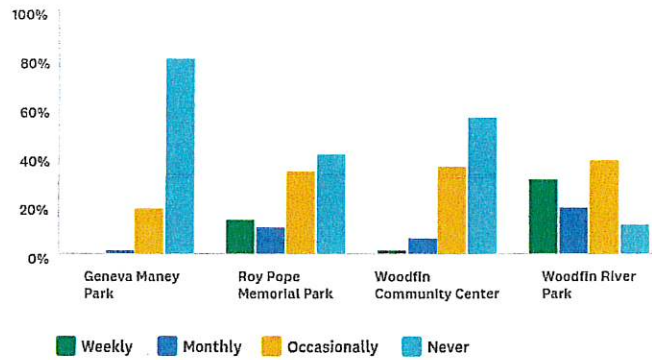
2. Parks and Recreation Community Survey Results

About half of the 164 survey respondents live closest to the Woodfin Riverside Park and about a third said they live closest to the Roy Pope Memorial Park. Woodfin Riverside Park is the most visited of any of the Town’s parks, with 30% visiting weekly, almost 20% visiting monthly and another 38% visiting occasionally. About 60% of the respondents visit the Roy Pope Memorial Park at least occasionally, with about 15% on a weekly basis. By contrast 80% said they never visited the Geneva Maney Park, which is a much smaller neighborhood playground.

Q1 Which park is located closest to your home?

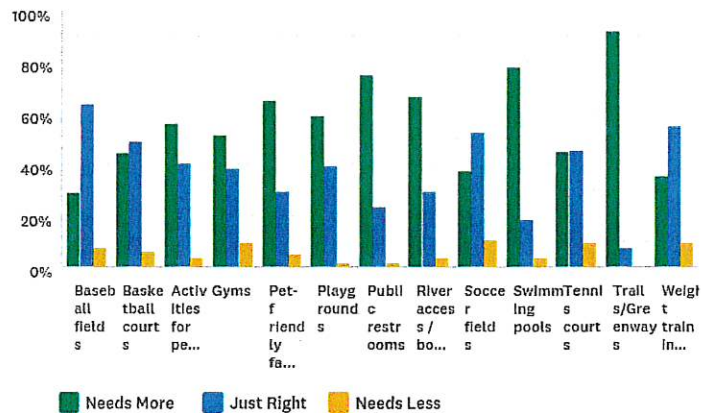


Q2 How often to do you visit these parks?



In terms of facilities, the ones that people want to see more of are: trails/greenways (92%); swimming pools (78%); river access and boat launches (67%); pet-friendly facilities like dog parks and pet waste bags (65%); playgrounds (60%) (see table/chart for the rest of these results). The majority of respondents felt there were about the right amount of baseball and soccer fields and weight-training facilities.

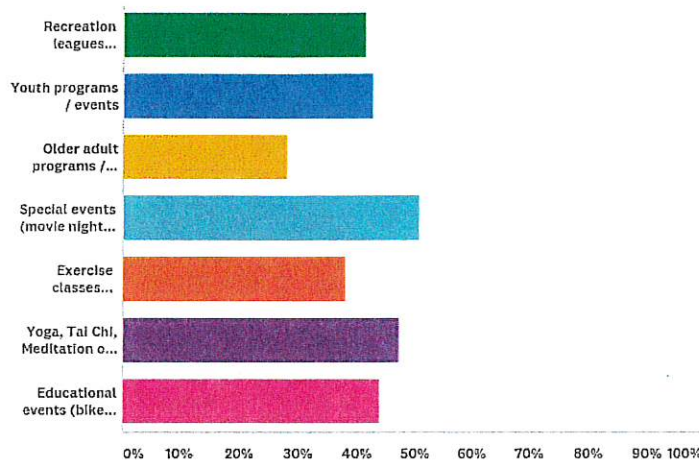
Q3 In your opinion, does the Town of Woodfin need more or less of the following:



Woodfin's parks are considered to be **safe places** and accessible to most residents. About 60% feel that the parks and recreation facilities are well-maintained and that existing facilities need to be renovated.

Close to half of the respondents want to participate in special events (movie night, game night, etc.) and yoga, Tai Chi or meditation classes. A little less than half are interested in educational events, youth programs, recreation leagues and exercise classes.

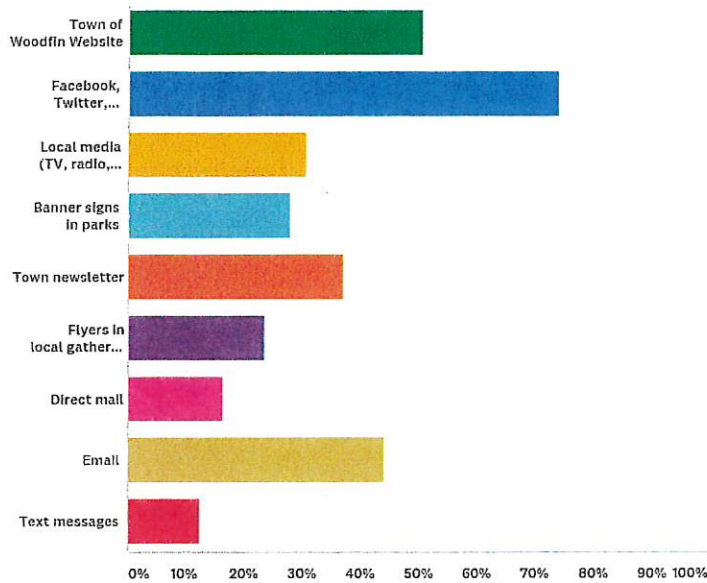
Q4 I or my family would like to participate in the following activities:



A little over half the respondents use private recreational facilities and most of them use the YMCA. Some mentioned using Gold's Gym, Asheville Community Yoga and the Asheville Racquet Club and others.

In terms of finding out about what is going on in the parks and with recreation, three-quarters of the respondents prefer social media (facebook, twitter, or similar) and half would like to see it on the Town's website. After these, email and the Town's newsletter are preferred, followed by local media, banners and flyers. Direct mail and text messages were the least preferred ways of receiving information. Sixty-six people provided their email addresses and said they would like to stay informed about updates to parks and recreation from the Town.

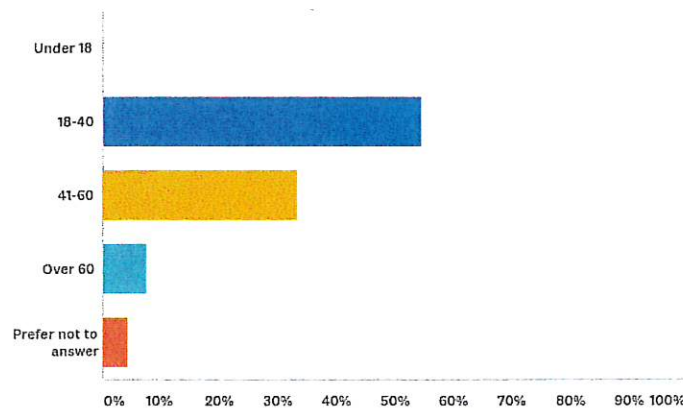
Q7 How would you like to receive information about park events, programs and plans?



The survey was completed by 164 people. Two-thirds of all respondents live in the Town of Woodfin. The rest live in Buncombe County (16%), City of Asheville (9%), Weaverville (5%) or somewhere else. Eighty-one percent identified as Caucasian, five percent identified as Latino and 12% preferred not to say.

The largest age group responding to the survey were people between 18 and 40 years old (55%). The next largest group were people with ages 41-60 (34%). Only 7.5% were over 60 years old.

Q9 How old are you?



In the open-ended comments at the end of the survey a number of people mentioned that the bathrooms at the parks needed to be cleaned more often and that they would like to have more

3. Results from Woodfin Elementary School Events/Meetings

The Principal, teachers and staff members at Woodfin Elementary School were very helpful communicating about the survey and the Parks and Recreation Master Plan to students and their parents. They sent surveys home with students and reminded them to complete them. They invited the consultant to an evening music program to talk to the parents and share current plans with them. On the morning of March 27, 2019, an all-students assembly was focused on getting students input and ideas about parks, sports and outdoor activities. The complete results from the assembly are included in the appendices and below are some of the results:

- About half the students said they had a park near their home and one-third said they could walk to it.
- Many like the swings and climbing equipment in the playgrounds and some would like more seesaws, slides and swings.
- About three-fourths of the students have bicycles and almost all the kids said they like to ride a bike. Only one-fourth of them ride in the parks, one-fourth ride in their neighborhood and the rest ride around their homes, yards, and on trails near their homes.
- One-third of the students have visited a park on the French Broad River, and they enjoy walking, bicycling, fishing and having picnics in the park. Only about one-eighth of them have been on a boat/raft/inner tube on the river.
- In terms of organized sports, half the students would like to play on a soccer team and one-third would like to play on a basketball team. Other types of sports teams had less appeal.

IV. Recommendations and Implementation

A. Parks and Greenways

For the next 2-4 years the Town's main focus will be on completing the Woodfin Greenway and Blueway which includes five miles of new greenways, two new parks and expansion and improvements to Woodfin River Park, and a whitewater wave feature in the French Broad River. The Town is partnering with Buncombe County, to oversee and manage the greenway development, and RiverLink, to assist with fundraising and overall project management. To help with communication and coordination, these two entities and the Town have formed a Project Oversight Committee that meets monthly, reviews project status and identifies and plans next steps and actions.

Other recommendations include:

- **Provide safe and accessible connectivity, especially for walking and bicycling, to new and existing parks and greenways from neighborhoods.** Specific recommendations for sidewalks, trails, safe crossings and related facilities are listed in the *Woodfin Greenways, Sidewalks, and Bikeways Plan (2011)* and also in this Plan, section II.B. As the new parks and greenways are completed, neighborhood connections to these new facilities need to become priorities.
- **Improve and expand the restroom facilities at existing parks,** including installing and securing fixtures and amenities to protect them from vandalism.
- **Look for opportunities for property acquisition for future parks,** to provide a more even and equitable geographic distribution of parks throughout the community.
- **Evaluate current policies for new developments and consider requesting or requiring a percentage of the total development be dedicated for recreation/park use.** Look for opportunities to connect neighborhoods to greenways, parks and sidewalks when new development is proposed.

B. Recreational Facilities

The following are ongoing recommendations for the Town, to grow the number of recreational opportunities and facilities that are available to community members:

- **Look for opportunities to acquire properties and form partnerships for future recreational facilities,** so the Town will have more recreational facilities within the community and in nearby places.
- **Continue partnering with Asheville and Buncombe County on intramural sports leagues, ball fields and other programs that are of interest to community members.**

C. Programming

The survey results indicate that community members are interested in continued and additional programs, classes and events. Specific recommendations that can be implemented gradually over the next one to five years are:

- **Continue offering special events in the parks**, like movie and game nights, running and walking events, and similar events and programs.
- **Consider offering yoga, Tai Chi, meditation and similar classes at the Woodfin Community Center.** Almost half of the survey respondents are interested in these types of classes. The Town could consider partnering with Asheville Community Yoga and/or their teachers to offer some classes at the Community Center. The Town could also provide information to Town residents about the classes that are offered at Asheville Community Yoga (classes are donation-based and free to those who cannot afford to pay).
- **Utilize the Community Center more, by offering classes, workshops, music/dance events and other programs that would bring community members together.** There was significant interest in youth programs, educational programs and exercise classes by those who completed surveys.

D. Operations

Due to the small number of parks and limited recreational programs, the Town does not require full-time staffing; current staffing is split between public works and parks and recreation. However, once Silver-Line Park (part of the Woodfin Greenway and Blueway initiative) is constructed and open in mid-2020, the scale of the Town's parks and recreation systems will require the employment of full-time staff members. The Town is fully committed to staffing at appropriate levels to adequately operate and maintain all the town's parks and recreation facilities.

Recommendations for operations include:

- **Hiring a full-time staff to operate the parks and recreation facilities and programming, at the beginning of the 2020-2021 fiscal year.**
- **Growing the Parks and Recreation Department over the next 2-5 years** as the French Broad River and Beaverdam Creek Greenways are completed, and Riverside Park is expanded, and the Whitewater Wave is installed and open for use.

E. General Design Considerations

Parks, greenways and recreational facilities are public amenities and need to be designed with all potential users in mind. They should accommodate people of all ages and abilities, offer recreational opportunities for everyone to enjoy. People need to feel safe and comfortable while using the facilities and design and layout, lighting, security and location are important factors that contribute to safety as well as accessibility. A useful resource and step-by-step guide for communities, *Creating Parks and Public Spaces for People of All Ages (2018)*, is available free at [AARP.org/LivableParks](https://www.aarp.org/LivableParks).

F. Cost Estimates for Facilities and Improvements

The following cost estimates are from the 2018 *COMPREHENSIVE RECREATION MASTER PLAN FOR THE CITY OF MORGANTON* (Appendix B, pages 132 and 134), which was prepared for the City by: The LandPlan Group South (Columbia, SC) and Toole Design Group (Spartanburg, SC). The complete plan is available here: <https://www.morgantonnc.gov/index.php/government/parks-recreation/parks-and-recreation-master-plan-2017>

02. Opinion of Probable Cost

NAME	UNIT	UNIT COST	NOTES
Bike Lane	Linear Foot	\$10	Assumes removing travel lane stripe, bike lane restripe, pavement markings, and signage on one side of street. No intersection improvements.
Separated Bike Lane	Linear Foot	\$360	Assumes use of existing curb and drainage, install new curb, landscape buffer, signage, and pedestrian improvements on one side of the road
Greenway/Multiuse Path (Paved)	Linear Foot	\$180	Assumes 12-foot path constructed in open space w/o need for moving curbs or installing utilities. Does not include right-of-way acquisition or signal upgrades.
Greenway/Multiuse Path (Natural Surface)	Linear Foot	\$100	Assumes 12-foot path constructed in open space w/o need for moving curbs or installing utilities. Does not include right-of-way acquisition or signal upgrades.
Single Track Mountain Bike Trail	Linear Foot	\$45	Assumes an 18-inch wide single track natural surface.
Sidewalk w/o curb and gutter	Linear Foot	\$45	Assumes a five-foot sidewalk along one side of road without curb and gutter.
Sidewalk w/curb and gutter	Linear Foot	\$90	Assumes a five-foot sidewalk along one side of road with curb and gutter.
Curb Extension	Each	\$16,800	Assumes a curb extension of 40 feet x 8 feet.
Pedestrian Refuge	Each	\$14,200	Assumes a refuge area of 40 feet x 8 feet median w/detectable warnings in crossing area.
Raised Crossing	Each	\$16,000	Assumes a crossing that is 40 feet long.
ADA Ramp	Each	\$3,000	Assumes complete installation with detectable warning.
Crosswalk - standard	Each	\$1,000	Assumes a crosswalk that is 40 feet x 8 feet
Crosswalk - enhanced	Each	\$2,800	Assumes a crosswalk that is 40 feet x 8 feet
Crosswalk - pattern/texture	Each	\$7,200	Assumes a crosswalk that is 40 feet x 8 feet Street Print with two colors.

MORGANTON PARKS MASTER PLAN 13

NAME	UNIT	UNIT COST	NOTES
Lighting	Each	\$8,500	Assumes minimum of eight lights
Pedestrian Signal	Each	\$2,000	At previously signalized intersection; no cabinet upgrades required.
Rectangular Rapid Flashing Beacon	Each	\$20,000	Assumes a pair of two RRFB's installed at one crossing; solar powered.
Pedestrian Hybrid Beacon	Each	\$69,500	At location where electricity already exists; no utility location/relocation.
Sign	Each	\$ 500	Includes post.
Striping (Painted)	Linear Foot	\$2	
Remove Striping	Linear Foot	\$4	
Bench	Each	\$2,500	Includes installation.
Trash/Recycling Receptacle	Each	\$1,800	Includes installation.
Pedestrian Bridge	Linear Foot	\$1,000- \$1,500	Includes installation. Materials, location, and width play role in cost.
Picnic Shelter	Each	\$30,000- \$100,000	Includes installation. Materials, location, and size play role in cost.
Trail Kiosk	Each	\$10,000	Includes installation.
Large Canopy Tree	Each	\$1,000	Includes installation and soil ammendments.
Trail Network Wayfinding Sign	Each	\$1,000- \$5,000	Does not include graphic design. Materials play role in cost.

MORGANTON PARKS MASTER PLAN 15

G. Funding Sources

General Obligation Bonds – The Town of Woodfin has taken a big step in funding the Woodfin Greenway and Blueway set of projects by taking on a General Obligation Bond of \$4.5 million. This was strongly supported by citizens of Woodfin – 71% of the voters approved the bond in the Fall 2016 election. Bond funds offer a way to make a multi-year commitment toward building facilities, and provide critical matching funds to leverage funds from other sources.

The Town recently instituted a Capital Improvement Plan for the Woodfin Greenway and Blueway (WG&B) projects (these are the highest priority projects over the next 3 to 5 years) to plan for annual funding needs for these projects.

Grants – Grant programs exist at the local, regional, state and national level by public and private entities. The most popular and pertinent ones the Town is using and/or should “tap” into are:

- **U.S. Department of Transportation** – For bicycle and pedestrian infrastructure that is useful for transportation purposes, these national funds can be accessed through the State Transportation Improvement Program (STIP) and the local French Broad River Metropolitan Planning Organization (FBRMPO). Funds are awarded and administered by either the NC Department of Transportation or the FBRMPO.

- **Buncombe County Tourism Development Authority (TDA)** – The TDA has a Product Development Grant Program for projects that provide tourism and economic benefits to Buncombe County. Projects that are awarded funds need to show that the project will result in more people spending more time in Buncombe County as visitors (e.g., results in more overnight stays in hotels, etc.). The Woodfin Greenway and Blueway project was granted \$2.25 million for parks, greenways and the whitewater wave.
- **NC Parks and Recreation Trust Fund** – This is an annual grant opportunity administered by NC Division of Parks and Recreation. PARTF provides dollar-for-dollar matching grants, up to \$500,000, to communities to purchase land for parks, and to build park, greenway and recreational facilities.
- **NC Recreational Trails Program** – This is a program administered by the NC Division of Parks and Recreation that provides grants to the state and communities to develop and maintain recreational trails. Grants range from \$10,000-\$100,000 and require a 25% match from local sources.

Corporate Sponsorships and Dedications – Corporations may be interested in investing in parks and recreation facilities for a variety of reasons. Some may want to provide facilities for their employees and the community, some may want to promote their business with the community, etc. A local example in Woodfin is Silver-Line Park – named for Silver-Line Plastics, which is adjacent to the park. The land for the park was donated to the Town by the company for park use.

Rental/Usage Fees – Communities typically collect fees for facility rentals (e.g., picnic shelters, pools), equipment use, security for large gatherings and other related services. These typically moderate fees can help pay for operations and maintenance costs.

APPENDICES

Current and Proposed Parks and Greenways

Maps of Existing Parks and Facilities

- Geneva Maney Park
- Roy Pope Memorial Park
- Silver Line Park
- Potential Park and Trailhead – Weaverville Road
- Woodfin Community Center

Future Parks Designs and Renderings

- Silver-Line Park Design
- Woodfin Wave Park
- French Broad Greenway Rendering (The Mill at Riverside)

Typical Cross-Sections for Greenway Design

- Craggy Rail Line Cross-Section
- Silver-Line Park Cross-Section
- MSD Cross-Section

Buncombe County Greenway Master Plan Map

City of Asheville Greenway Master Plan Map (Updated 11-12-2013)

Community Survey and Survey Results

French Broad Greenway
(Proposed Long-Term)

Riverside Drive

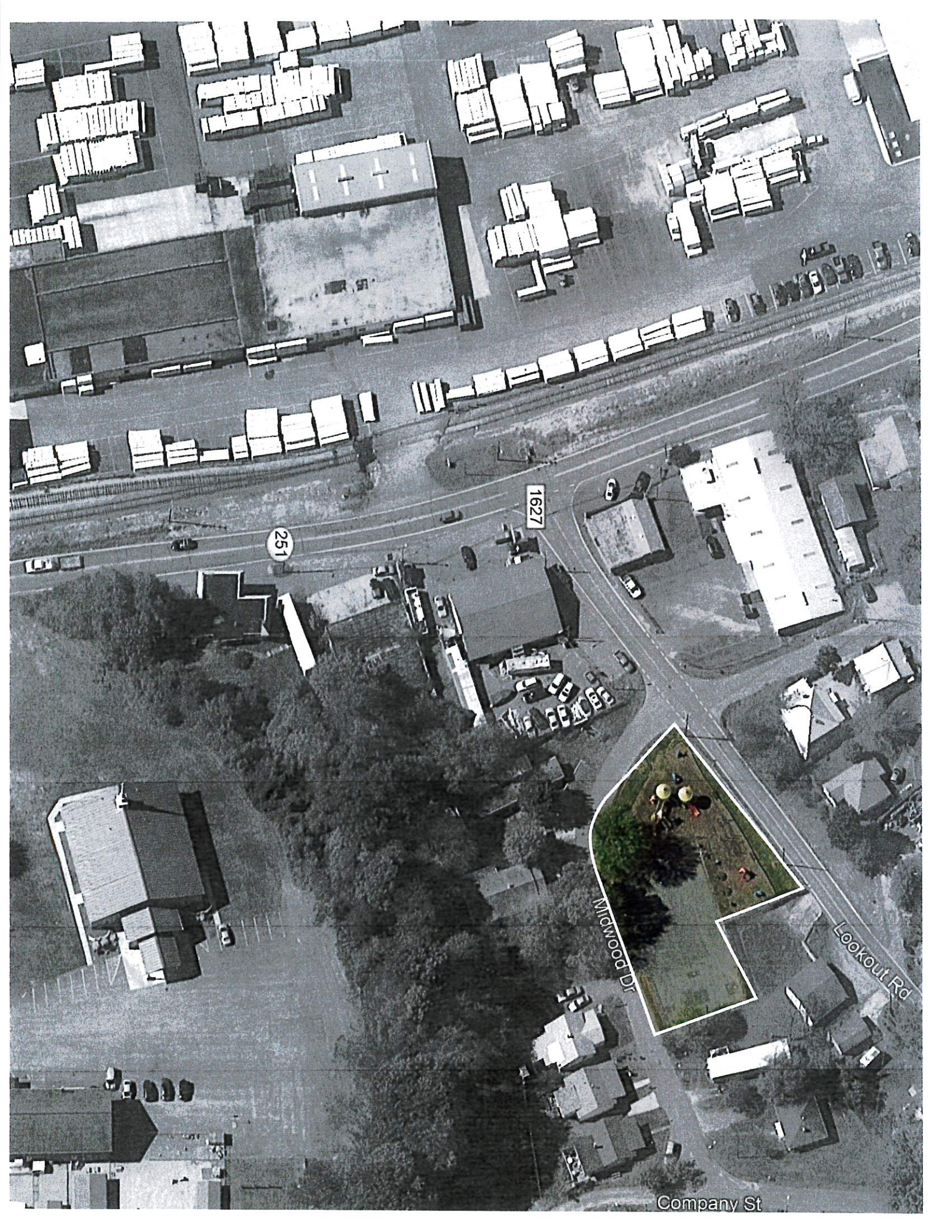
26

French Broad Greenway
(Proposed-Long-Term)

Elk Mtn Rd.

Beaverdam Creek
Greenway





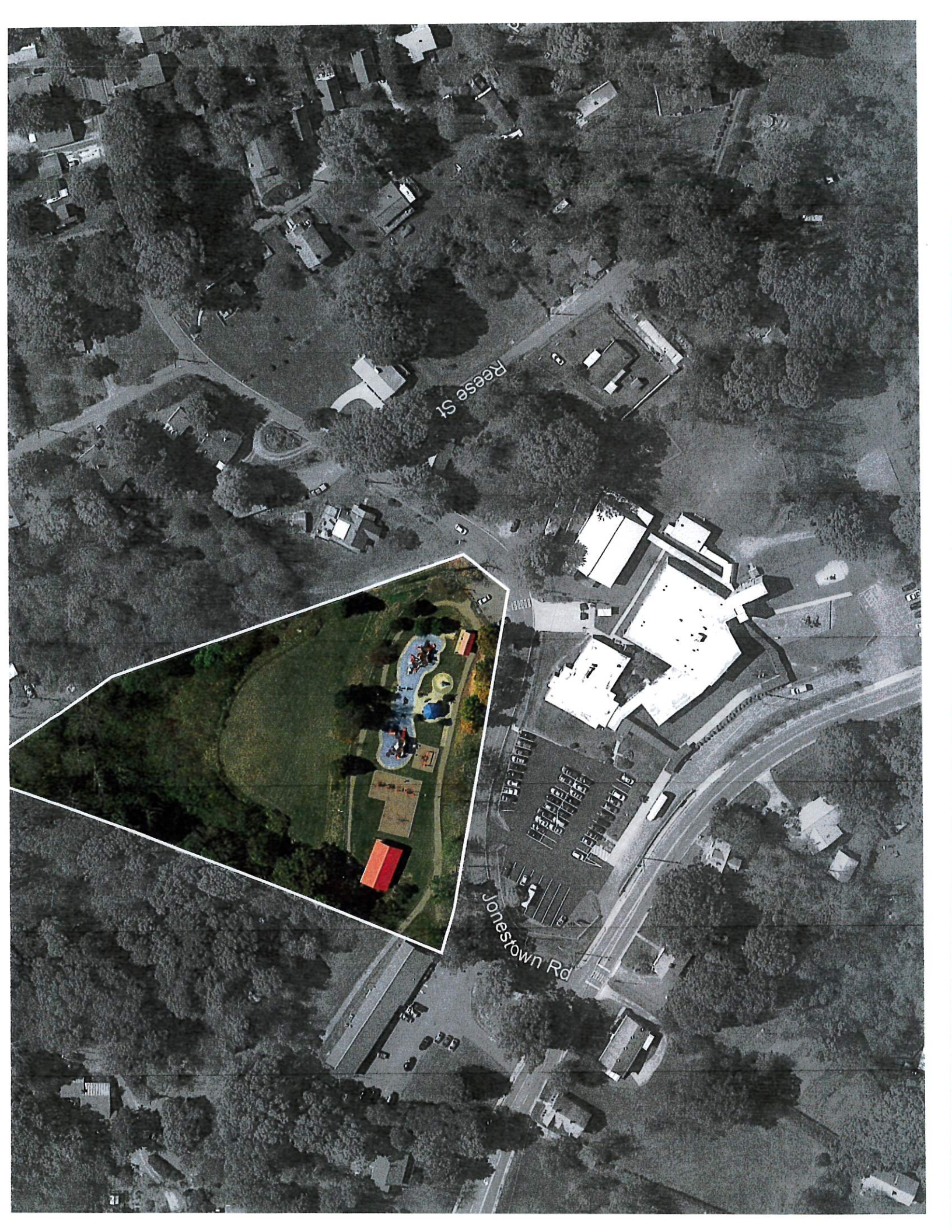
251

1627

Nickwood Dr

Lookout Rd

Company St



Reese St

Jonestown Rd

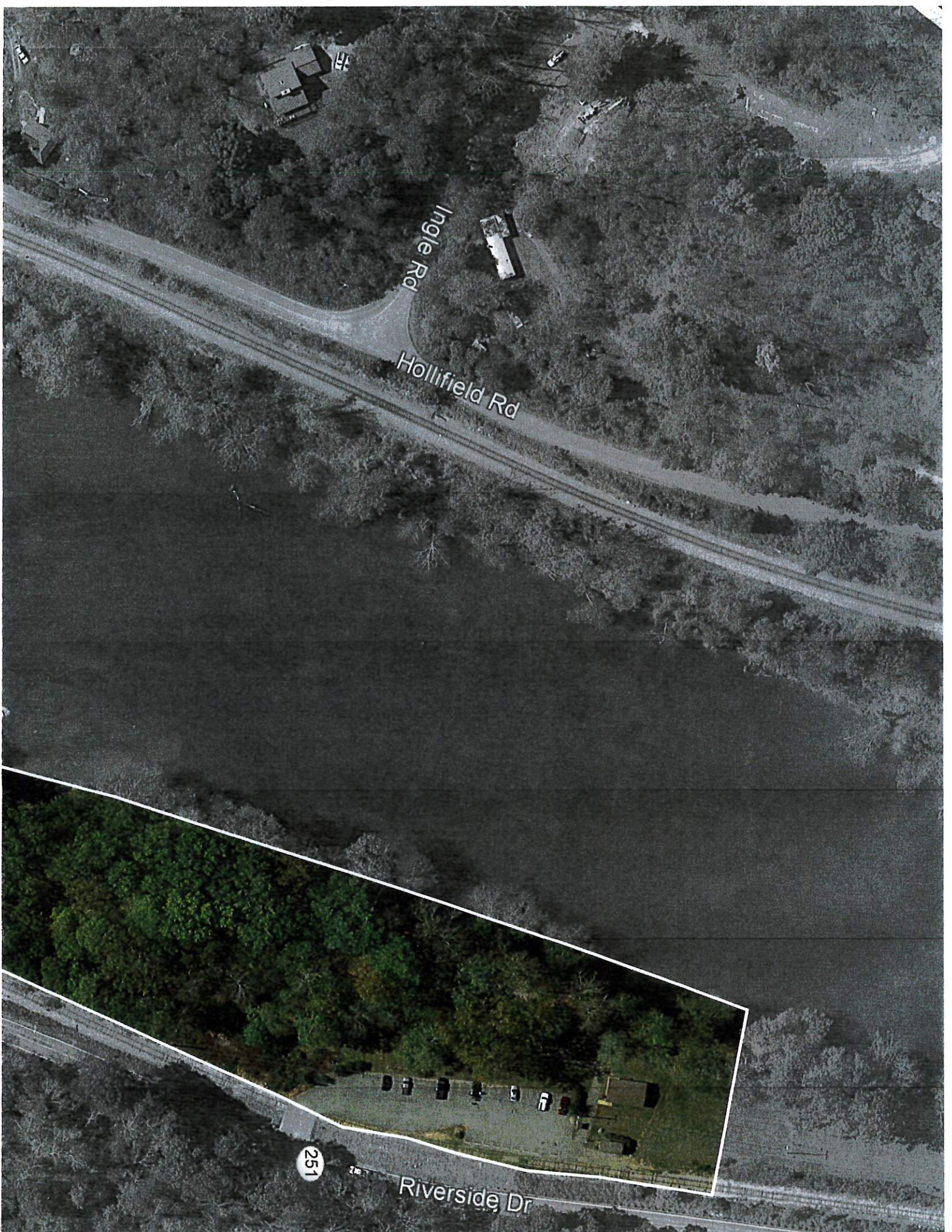


Norton Dr

Mersider Dr

Line St





Ingle Rd

Hollifield Rd

Riverside Dr

251



Trey-Bourne Dr

Breyerton Ct

251

River Walk

6th St

5th St

Penley Ave

Mar

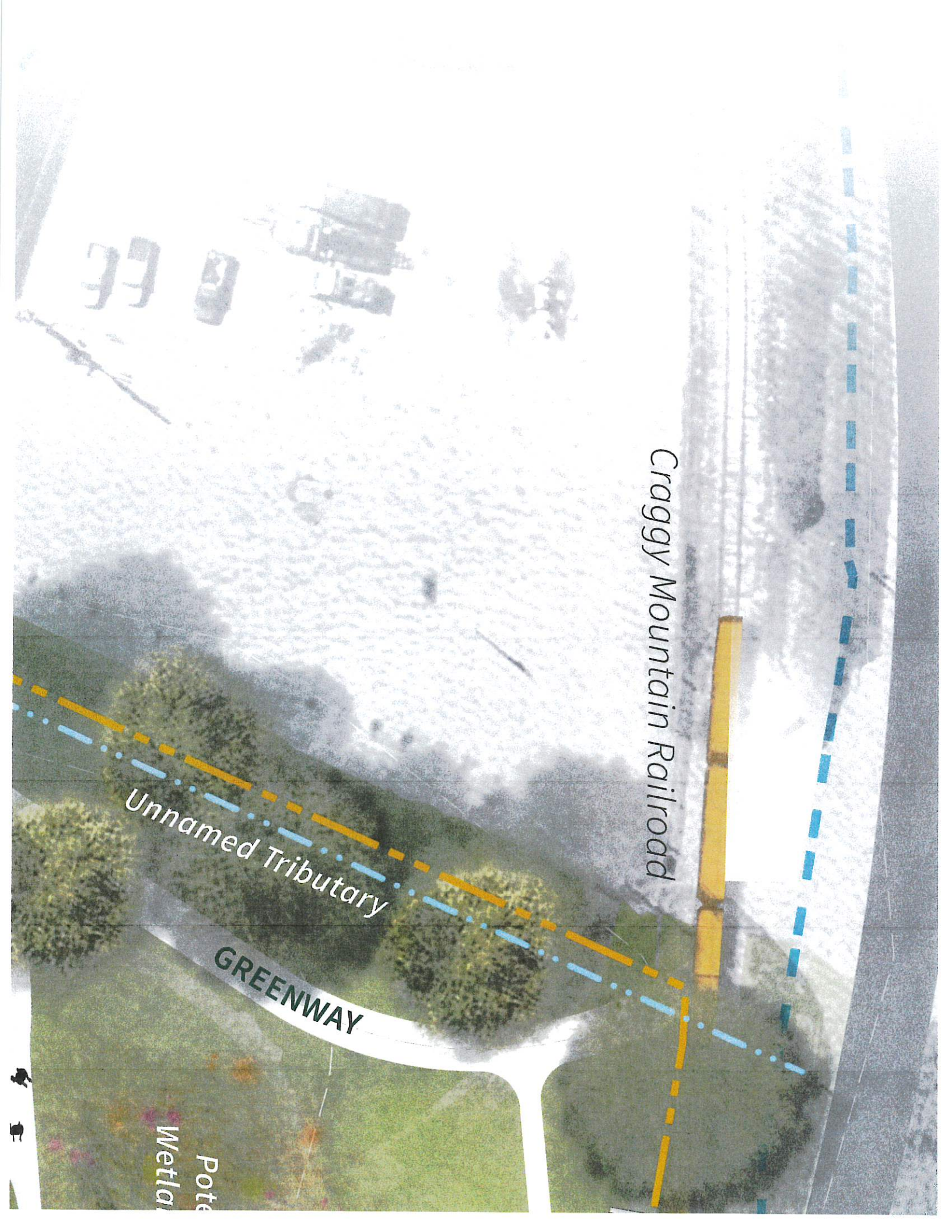
Comp

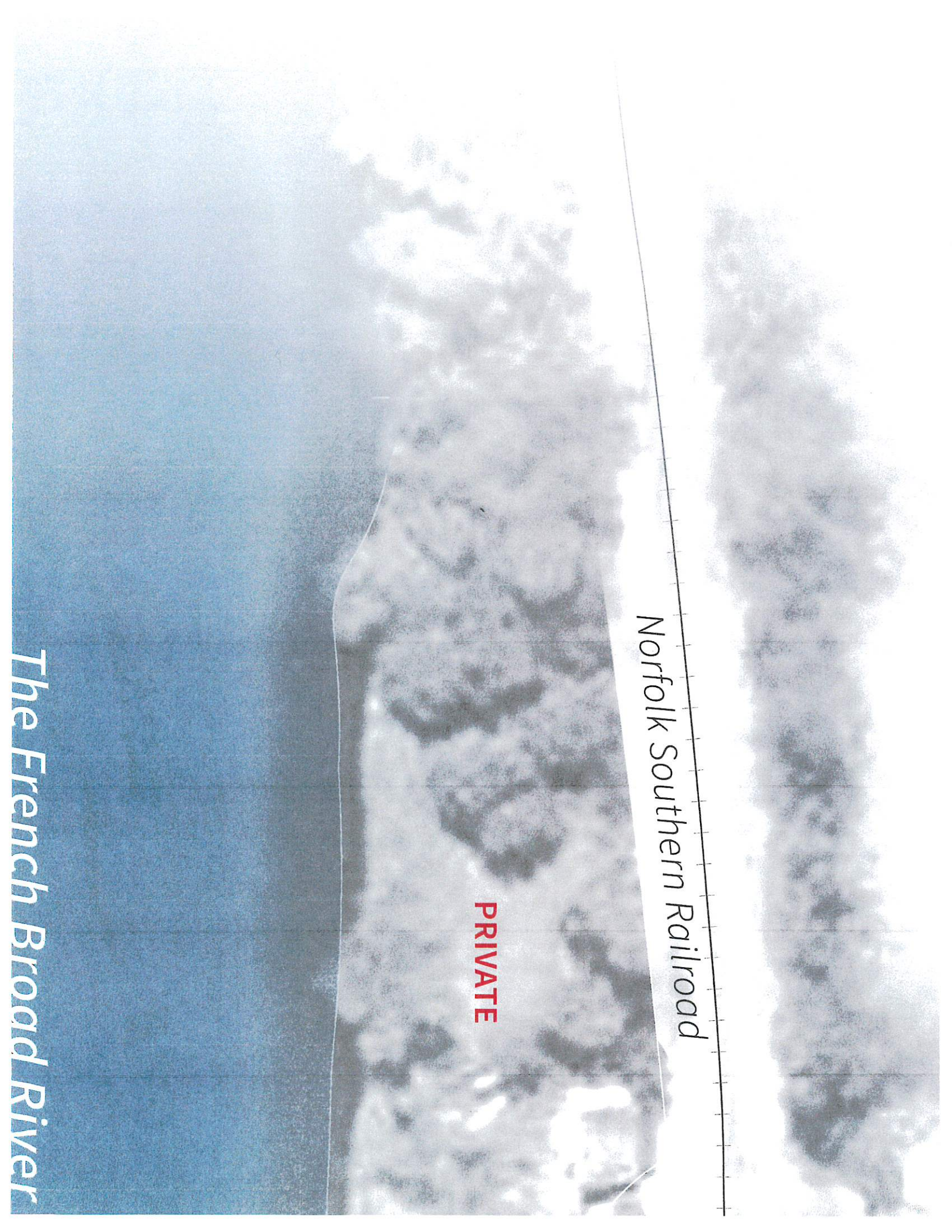
Craggy Mountain Railroad

Unnamed Tributary

GREENWAY

Pote
Wetla





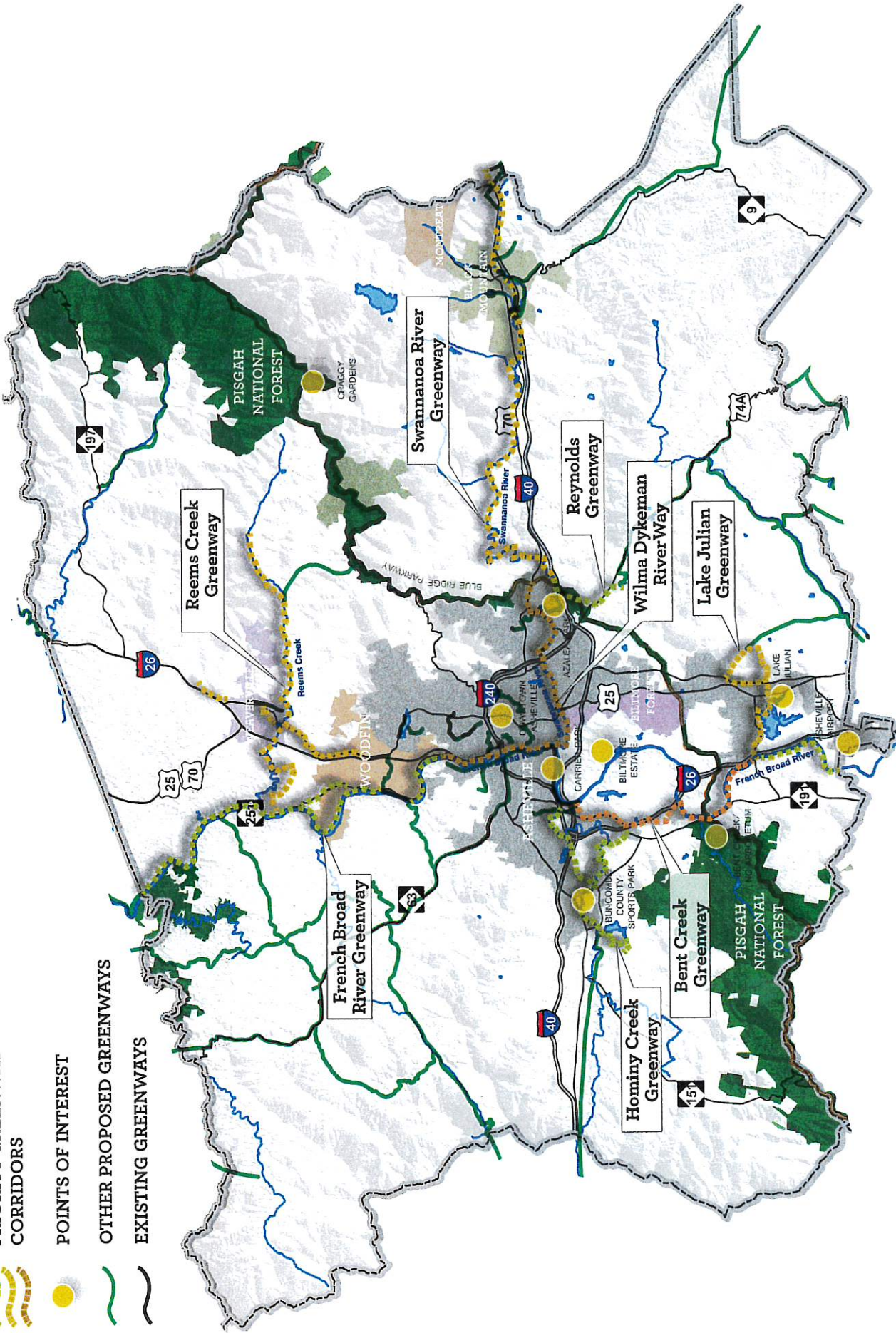
Norfolk Southern Railroad

PRIVATE

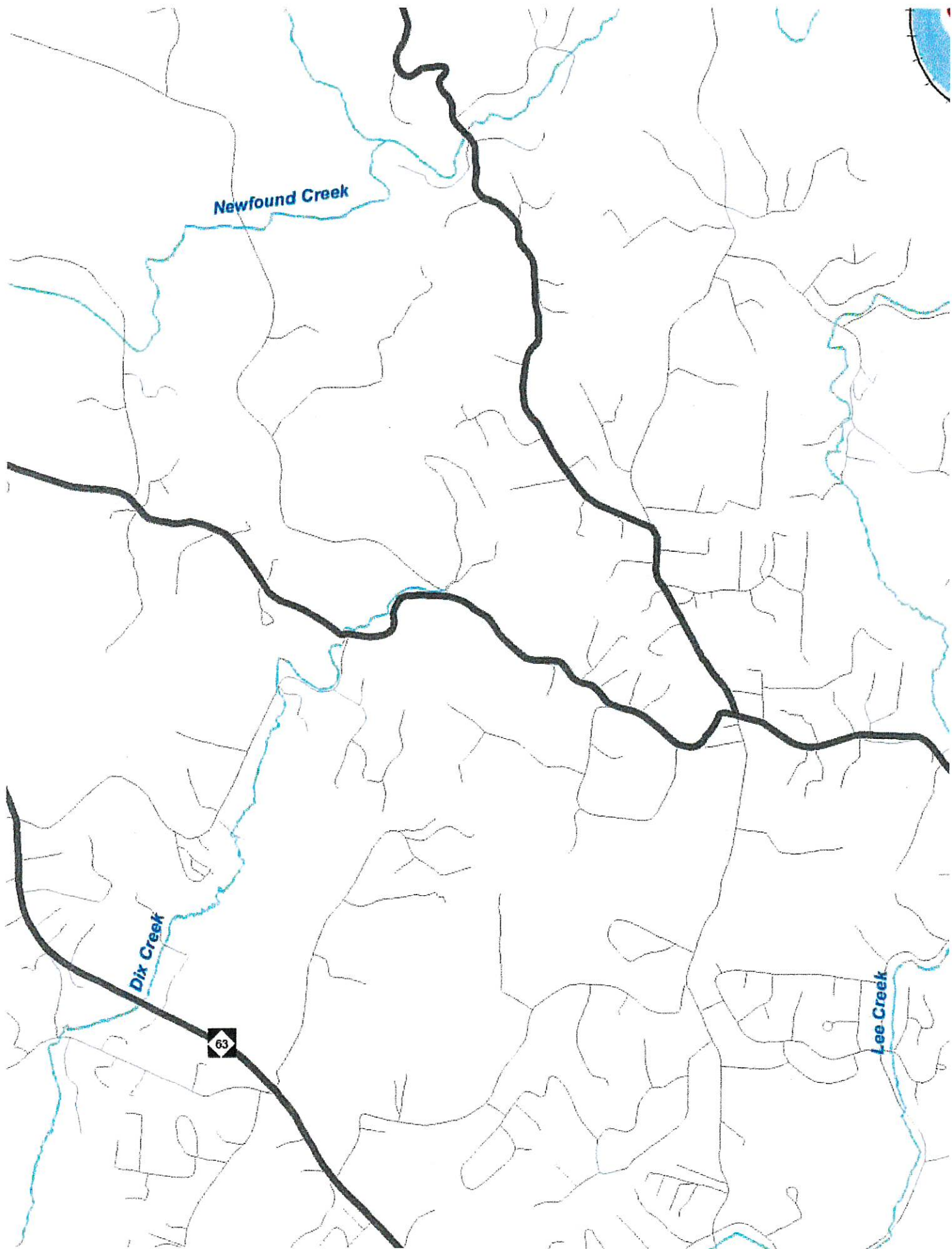
The French Broad River



-  PRIORITY GREENWAY CORRIDORS
-  POINTS OF INTEREST
-  OTHER PROPOSED GREENWAYS
-  EXISTING GREENWAYS



Buncombe County Greenways and Trails Master Plan (2012)



Newfound Creek

Dix Creek

Lee Creek

63

Woodfin Parks and Recreation COMMUNITY SURVEY (March 2019)

The Town of Woodfin is developing a community-wide plan for parks and recreation. Please provide your input and ideas to help us understand what you need and want in terms of parks, trails and recreation facilities and programming. Thank you!

1. Which park is located closest to your home?

- Geneva Maney Park (corner of Midwood Dr. and Lookout Rd.)
- Roy Pope Memorial Park with Avery's Little Corner (90 Elk Mountain Rd.)
- Woodfin Community Center (23 Community St.)
- Woodfin River Park (1630 Riverside Dr.)

2. How often to do you visit these parks?

	Weekly	Monthly	Occasionally	Never
Geneva Maney Park				
Roy Pope Memorial Park				
Woodfin Community Center				
Woodfin River Park				

3. In your opinion, does the Town of Woodfin need more or less of the following:

	Needs More	Just Right	Needs Less
Baseball fields			
Basketball courts			
Fields/Activities for people with disabilities			
Gyms			
Pet-friendly facilities (dog parks, pet waste bags)			
Playgrounds			
Public restrooms			
River access / boat launch areas			
Soccer fields			
Swimming pools			
Tennis courts			
Trails/Greenways (for walking/bicycling)			
Weight training facilities			
Other: _____			

4. I or my family would like to participate in the following activities:

- Recreation leagues (softball, soccer, etc.)
- Youth programs / events
- Older adult programs / events
- Special events (movie nights, game night, etc.)
- Exercise classes (aerobics, dance, etc.)
- Yoga, Tai Chi, Meditation or similar classes
- Educational events (bike safety, healthy cooking, etc.)

5. Do you use recreation facilities offered by a private provider (e.g., YMCA, Asheville Community Yoga, Golds Gym, etc.)? YES NO

If yes, which private provider(s)? _____

If yes, please tell us why? _____

6. Please indicate whether you agree or disagree with the following comments.

	Agree	Disagree	Don't know
Recreation facilities and parks are well-maintained			
Parks are well-distributed throughout the town			
Existing facilities need to be renovated			
Additional meeting/program space is needed			
Publicity for upcoming events is adequate			
I feel safe when visiting a park or recreational facility			
I feel that I have good access to a park			
I feel well-informed about existing facilities and events/programs			

7. How would you like to receive information about park events, programs and plans?

- | | |
|---|---|
| <input type="checkbox"/> Town of Woodfin Website | <input type="checkbox"/> Flyers in local gathering places |
| <input type="checkbox"/> Facebook, Twitter, Instagram or other social media | <input type="checkbox"/> Direct mail |
| <input type="checkbox"/> Local media (TV, radio, newspaper) | <input type="checkbox"/> Email |
| <input type="checkbox"/> Banner signs in parks | <input type="checkbox"/> Text messages |
| <input type="checkbox"/> Town newsletter | <input type="checkbox"/> Other: _____ |

8. Where do you live?

- Town of Woodfin
- City of Asheville
- Town of Weaverville
- Buncombe County (outside town/city limits)
- Other: _____

9. How old are you?

- Under 18
- 18-40
- 41-60
- Over 60
- Prefer not to answer

10. How would you describe your race/ethnicity?

- | | |
|---|--|
| <input type="checkbox"/> African American | <input type="checkbox"/> Native American |
| <input type="checkbox"/> Latino | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Caucasian | <input type="checkbox"/> Prefer not to say |
| <input type="checkbox"/> Asian | |

11. Please share any other comments or suggestions related to parks, trails, recreational facilities, programming and/or events:

THANK YOU for your input!

If you would like to receive updates about parks and recreation from the Town of Woodfin, please provide your email address: _____.

RETURN YOUR COMPLETED SURVEY BY March 26 TO: Woodfin Town Hall (90 Elk Mountain Rd., 28804), Woodfin YMCA or Woodfin Elementary School office

Find out more about existing parks at: www.woodfin-nc.gov/parks.htm

Find out about planned future parks, greenways and blueway: woodfingreenwayandblueway.org/

ENCUESTA DE COMUNIDAD de "Woodfin Parks and Recreation" (Marzo 2019)

La ciudad de Woodfin está desarrollando un plan comunitario para parques y recreación. Proporcione sus comentarios e ideas para ayudarnos a comprender lo que necesita y desea para los parques, senderos e instalaciones recreativas y programación. ¡Gracias!

1. ¿Qué parque está más cerca de tu casa?

- Parque "Geneva Maney" (el esquina de Midwood Dr. y Lookout Rd.)
- Parque "Memorial de Roy Pope" con "Avery's Little Corner" (90 Elk Mountain Rd.)
- El Centro de Comunidad de Woodfin (23 Community St.)
- Parque del Río Woodfin (1630 Riverside Dr.)

2. ¿Con qué frecuencia visitas estos parques?

	Semanal	Mensual	Algunas veces	Nunca
Parque "Geneva Maney"				
Parque "Memorial de Roy Pope"				
El centro de Comunidad de Woodfin				
Parque del Río Woodfin				

3. En su opinión, ¿la ciudad de Woodfin necesita más o menos de lo siguiente?:

	Más	Adecuado	Menos
Campos de béisbol			
Cancha de basketball			
Lugares y actividades para discapacitados.			
Gimnasios			
Lugares que admiten mascotas (parques para perros, dispensadores de bolsas para excrementos)			
Patios de recreo			
Baños públicos			
Áreas de acceso a ríos y lanchas.			
Campos de fútbol			
Piscinas públicas			
Canchas de tenis			
Senderos para caminar y andar en bicicleta.			
Instalaciones de entrenamiento con pesas			
Otro: _____			

4. Yo o mi familia nos gustaría participar en las siguientes actividades:

- Ligas Atléticas (softbol, futbol, etc.)
- Programas y eventos para jóvenes.
- Programas y eventos para adultos mayores
- Eventos especiales (noche de cine, noche de juegos, etc..)
- Clases de ejercicios (aerobic, baile, etc.)
- Clases de Yoga, Tai Chi, Meditación o similar
- Eventos educativos (uso seguro de la bicicletas, Cocina saludable, etc.)

5. ¿Utiliza instalaciones recreativas ofrecidas por un proveedor privado? (por ejemplo, YMCA, Yoga Comunidad de Asheville, "Golds Gym," etc.)? Sí No

En caso afirmativo, ¿qué proveedor(es) privado? _____

Si es así, por favor dinos por qué? _____

6. ¿Está de acuerdo o en desacuerdo con los siguientes comentarios?

	Acuerdo	No Acuerdo	No lo sé
Instalaciones y parques bien mantenidos.			
Los parques están bien distribuidos en esta zona.			
Instalaciones existentes necesitan renovación			
Se necesita más espacio para reuniones y programas			
La publicidad para los próximos eventos es adecuada.			
Me siento seguro cuando visito un parque o instalaciones			
Tengo buen acceso a un parque.			
Estoy bien informado sobre instalaciones existentes y eventos / programas			

7. ¿Cómo le gustaría recibir información sobre eventos, programas y planes del parque?

- | | |
|---|---|
| <input type="checkbox"/> Website Ciudad de Woodfin | <input type="checkbox"/> Folletos en lugares de reunión locales |
| <input type="checkbox"/> "Facebook, Twitter, Instagram" o los otros Medios de comunicación social | <input type="checkbox"/> Apartado Postal |
| <input type="checkbox"/> TV, radio, periódicos locales | <input type="checkbox"/> Correo electrónico |
| <input type="checkbox"/> Carteles en los parques | <input type="checkbox"/> Mensajes de texto |
| <input type="checkbox"/> News Boletín de la ciudad | <input type="checkbox"/> Otro: _____ |

8. ¿Dónde vives?

- Pueblo de Woodfin
- Ciudad de Asheville
- Ciudad de Weaverville
- Condado de Buncombe (más allá de los límites de la ciudad)
- Otro lugar: _____

9. ¿Qué edad tienes?

- Menos de 18
- 18-40
- 41-60
- Mas de 60
- Prefiero no responder

10. ¿Cómo describirías tu raza / etnia?

- | | |
|--|--|
| <input type="checkbox"/> Afroamericano | <input type="checkbox"/> Nativo Americano |
| <input type="checkbox"/> Latino | <input type="checkbox"/> Otro: _____ |
| <input type="checkbox"/> Caucásico | <input type="checkbox"/> Prefiero no responder |
| <input type="checkbox"/> Asiático | |

11. Por favor comparta cualquier otro comentario o sugerencia con respecto a parques, senderos, instalaciones recreativas, programación y / o eventos:

¡Gracias por sus respuestas!

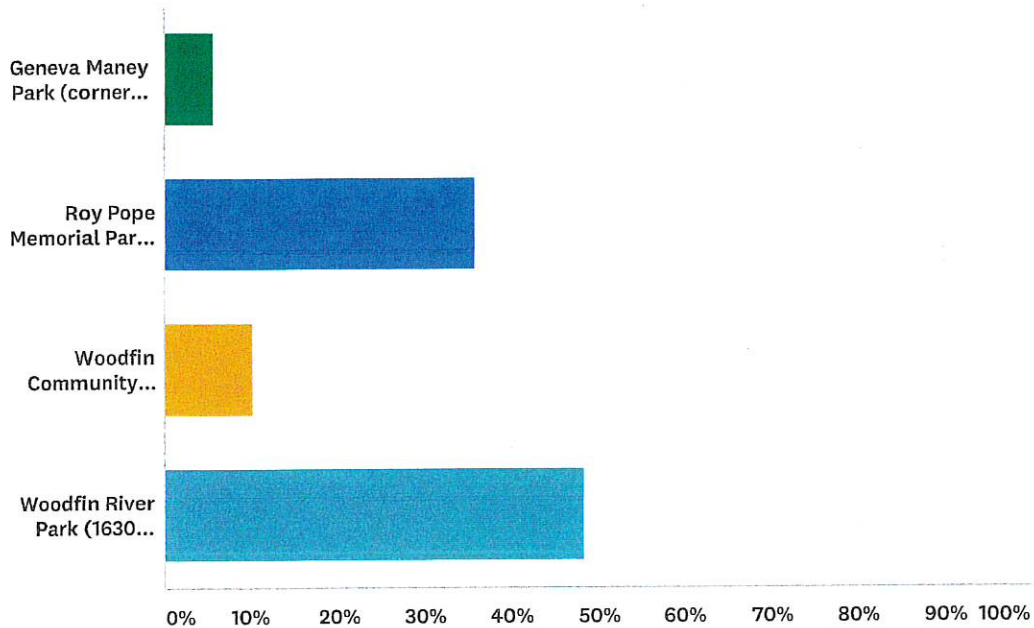
Si desea recibir información actualizada sobre parques y recreación de la ciudad de Woodfin, proporcione su dirección de correo electrónico: _____.

POR FAVOR REGRESE SU ENCUESTA COMPLETADA antes del 26 de marzo a: "Woodfin Town Hall" (90 Elk Mountain Rd., 28804), YMCA de Woodfin o Oficina de la Escuela Primaria Woodfin ("Woodfin Elementary School")

Aprenda más sobre los parques existentes en: www.woodfin-nc.gov/parks.htm
 Aprende sobre futuros parques planificados, senderos verdes ("Greenways") y senderos de ríos ("Blueways"): woodfingreenwayandblueway.org/

Q1 Which park is located closest to your home?

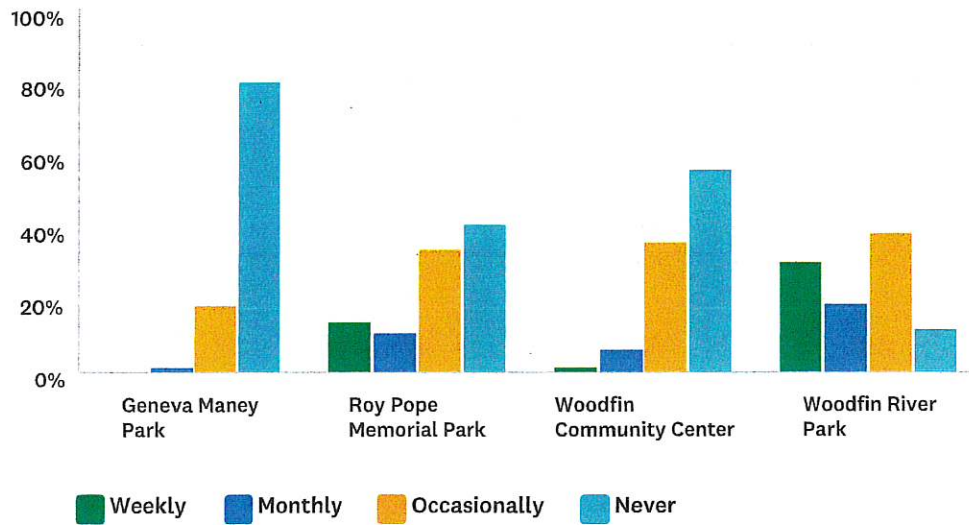
Answered: 159 Skipped: 5



ANSWER CHOICES	RESPONSES	
Geneva Maney Park (corner of Midwood Dr. and Lookout Rd.)	5.66%	9
Roy Pope Memorial Park with Avery's Little Corner (90 Elk Mountain Rd.)	35.85%	57
Woodfin Community Center (23 Community St.)	10.06%	16
Woodfin River Park (1630 Riverside Dr.)	48.43%	77
TOTAL		159

Q2 How often to do you visit these parks?

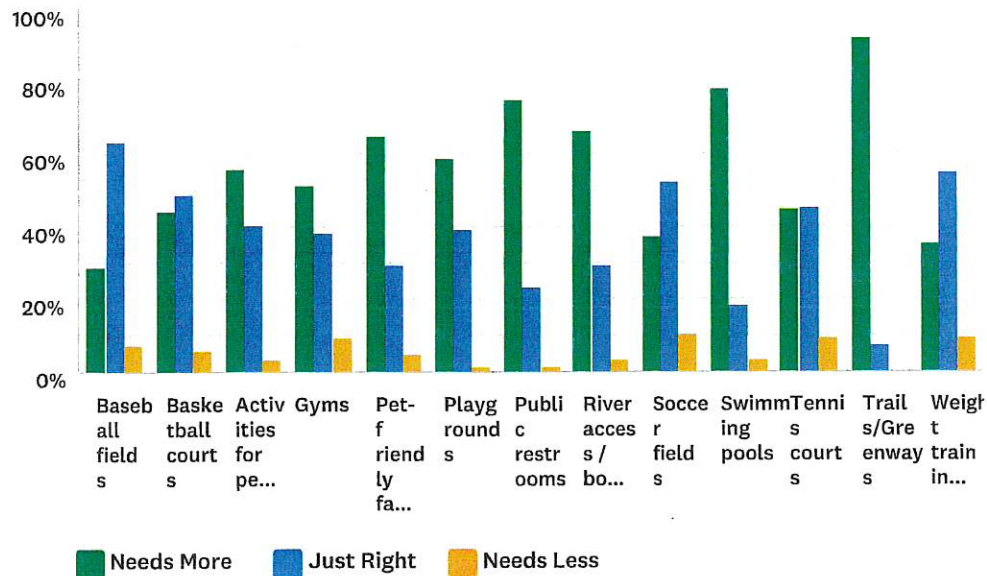
Answered: 163 Skipped: 1



	WEEKLY	MONTHLY	OCCASIONALLY	NEVER	TOTAL
Geneva Maney Park	0.00% 0	1.53% 2	18.32% 24	80.15% 105	131
Roy Pope Memorial Park	14.19% 21	10.81% 16	33.78% 50	41.22% 61	148
Woodfin Community Center	1.46% 2	6.57% 9	35.77% 49	56.20% 77	137
Woodfin River Park	30.41% 45	18.92% 28	38.51% 57	12.16% 18	148

Q3 In your opinion, does the Town of Woodfin need more or less or the following:

Answered: 162 Skipped: 2

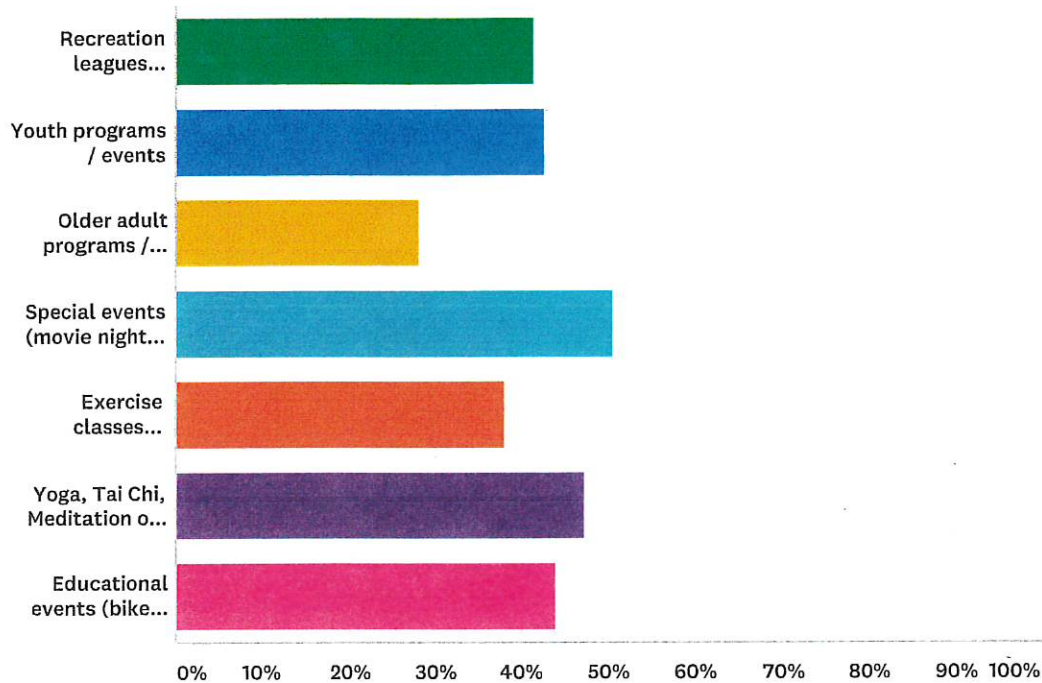


	NEEDS MORE	JUST RIGHT	NEEDS LESS	TOTAL
Baseball fields	29.03% 36	63.71% 79	7.26% 9	124
Basketball courts	44.62% 58	49.23% 64	6.15% 8	130
Activities for people with disabilities	56.20% 68	40.50% 49	3.31% 4	121
Gyms	51.61% 64	38.71% 48	9.68% 12	124
Pet-friendly facilities	65.22% 90	29.71% 41	5.07% 7	138
Playgrounds	59.09% 78	39.39% 52	1.52% 2	132
Public restrooms	74.81% 101	23.70% 32	1.48% 2	135
River access / boat launches	66.67% 90	29.63% 40	3.70% 5	135
Soccer fields	37.30% 47	52.38% 66	10.32% 13	126
Swimming pools	77.78% 112	18.75% 27	3.47% 5	144
Tennis courts	44.80% 56	45.60% 57	9.60% 12	125
Trails/Greenways	92.00% 138	7.33% 11	0.67% 1	150
Weight training facilities	35.48% 44	54.84% 68	9.68% 12	124

#	OTHER (PLEASE SPECIFY)	DATE
1	Drive In, Large community pool	4/2/2019 11:25 AM
2	Volleyball courts, Boat house, Kayak storage racks	4/2/2019 9:57 AM
3	More parking at these places	4/1/2019 5:04 PM
4	Pickleball Courts	4/1/2019 4:28 PM
5	Games like bocci bean bag toss, 2/4 person tables to play chess/checkers/ backgammon etc on	3/26/2019 5:00 PM
6	Pumptrack for bikes!!	3/24/2019 8:55 AM
7	Need skate park and frisbee park	3/23/2019 11:38 AM
8	Responsible pet ownership - MORE!!	3/23/2019 8:20 AM
9	Splash pads!	3/21/2019 7:44 PM
10	Community garden or public orchard	3/21/2019 5:01 PM
11	Pickleball courts	3/21/2019 3:53 PM
12	Outdoor stage/amphitheatre for music and drama performances	3/20/2019 1:13 PM
13	Sidewalks	3/19/2019 4:07 PM
14	Wave as riverfront centerpiece possibly with bouldering area	3/14/2019 2:44 PM
15	Splash pad or splash fountains, an alternative to a pool	3/14/2019 2:13 PM
16	Pickeball	3/13/2019 10:54 AM
17	Community Gardens	3/11/2019 12:47 PM
18	RC (Radio Controlled) vehicle area	3/11/2019 11:40 AM
19	Walking paths to connect residents to and between parks	3/10/2019 7:06 AM
20	A Splashville type water feature at the new water park for families that don't kayak	3/9/2019 11:15 AM
21	Sideways to walk to parks	3/7/2019 11:47 PM
22	Sidewalks, greenways for running	3/7/2019 6:52 PM

Q4 I or my family would like to participate in the following activities:

Answered: 150 Skipped: 14



ANSWER CHOICES

RESPONSES

Recreation leagues (softball, soccer, etc.)	41.33%	62
Youth programs / events	42.67%	64
Older adult programs / events	28.00%	42
Special events (movie nights, game night, etc.)	50.67%	76
Exercise classes (aerobics, dance, etc.)	38.00%	57
Yoga, Tai Chi, Meditation or similar classes	47.33%	71
Educational events (bike safety, healthy cooking, etc.)	44.00%	66

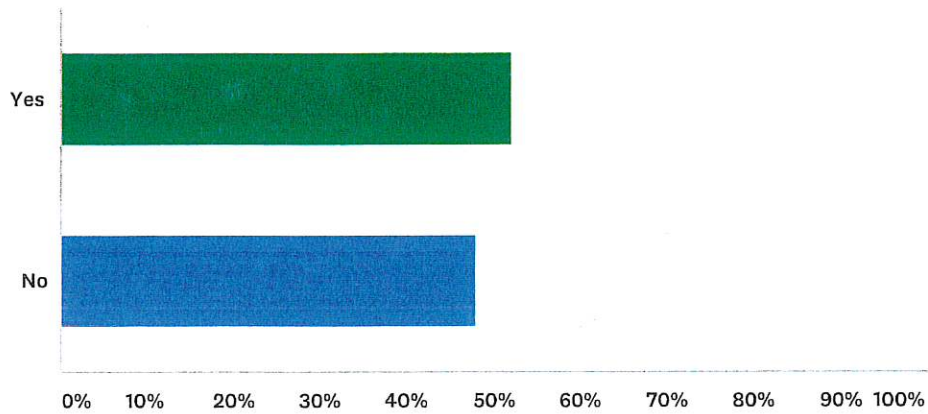
Total Respondents: 150

#	OTHER (PLEASE SPECIFY)	DATE
1	Pickleball clinics	4/1/2019 4:28 PM
2	Fishing clubs	3/25/2019 12:27 PM
3	n/a	3/24/2019 11:00 AM
4	personal defense	3/23/2019 10:06 AM
5	Responsible pet ownership- MORE!!	3/23/2019 8:20 AM
6	Installing gardens	3/21/2019 5:01 PM
7	Pickleball	3/21/2019 3:53 PM
8	Festivals	3/20/2019 1:13 PM
9	river recreation, greenways use	3/14/2019 2:44 PM

10	Education events on wildlife and nature.	3/11/2019 12:45 PM
11	Dog events	3/11/2019 12:39 PM
12	Art	3/7/2019 11:47 PM

Q5 Do you use recreation facilities offered by a private provider (e.g., YMCA, Asheville Community Yoga, Golds Gym, etc.)?

Answered: 163 Skipped: 1



ANSWER CHOICES

RESPONSES

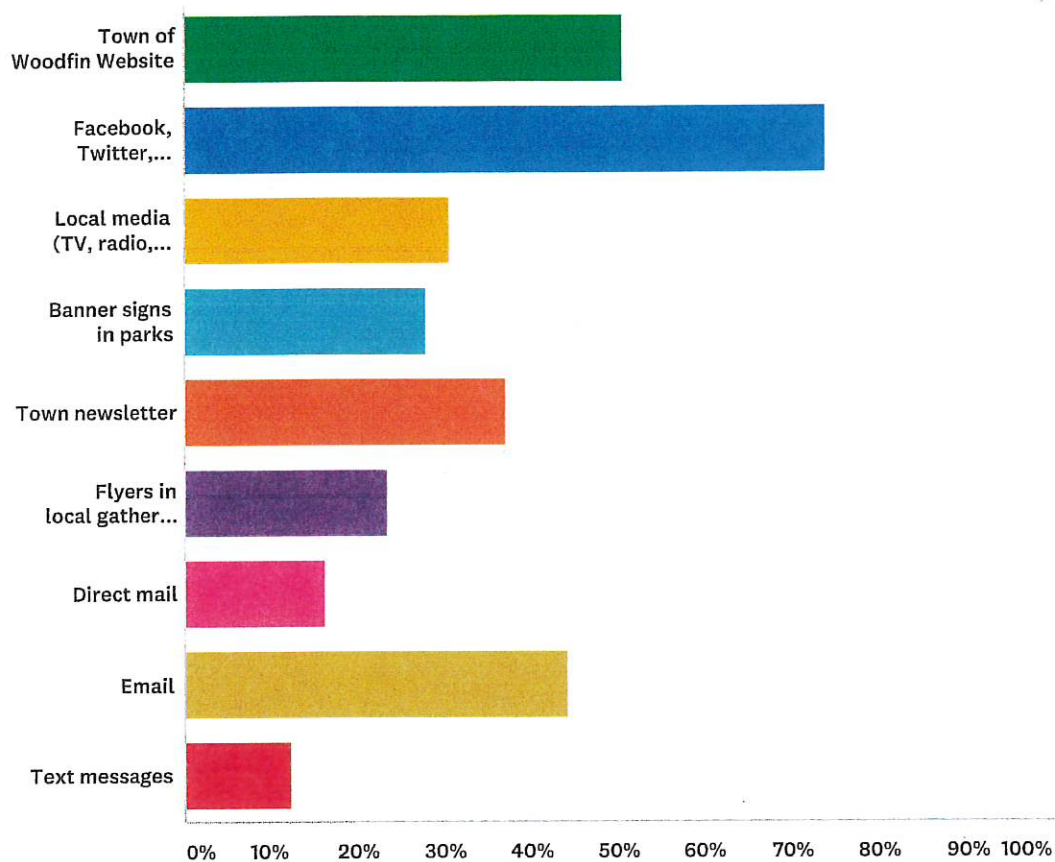
Yes	52.15%	85
No	47.85%	78
TOTAL		163

#	IF YES, PLEASE TELL US WHICH PRIVATE PROVIDER(S) AND WHY.	DATE
1	YMCA	4/2/2019 12:15 PM
2	YMCA. Priced reasonably. convenient.	4/2/2019 11:36 AM
3	YMCA. Swim with kids. Workout with husband.	4/2/2019 11:29 AM
4	YMCA, Yoga flexible hours, child friendly	4/2/2019 11:25 AM
5	Ymca	4/2/2019 10:32 AM
6	Golds gym,yoga	4/2/2019 10:00 AM
7	Ymca	4/2/2019 9:57 AM
8	YMCA, Indoor facility with year round access.	4/2/2019 9:51 AM
9	YMCA, comm. Yoga, ABYSA	4/2/2019 9:42 AM
10	ymca	4/2/2019 9:00 AM
11	Golds Gum. Closest and most economical. Like the atmosphere and roominess.	4/1/2019 10:24 PM
12	Golds because their facilities are very nice and they have a sense of community	4/1/2019 8:18 PM
13	YMCA pool	4/1/2019 7:28 PM
14	YMCA	4/1/2019 5:45 PM
15	YMCA	4/1/2019 5:15 PM
16	YMCA	4/1/2019 5:04 PM
17	Rock climbing gym (adventure center)	4/1/2019 5:04 PM
18	Glen bridge Crossfit	4/1/2019 4:50 PM
19	Asheville community yoga	4/1/2019 4:41 PM

20	YMCA and Xcel in fletcher Pickleball club	4/1/2019 4:28 PM
21	YMCA	4/1/2019 4:15 PM
22	Ymca	4/1/2019 4:11 PM
23	YMCA Location, location location.	4/1/2019 3:22 PM
24	Country Club of Asheville, Fitness Studios - type of classes offered	4/1/2019 3:06 PM
25	YMCA, equipment	3/27/2019 11:30 AM
26	Ymca Woodfin. Convenient and accessible	3/26/2019 8:06 PM
27	YMCA nautilus/personal trainer/classes	3/26/2019 5:00 PM
28	YMCA	3/26/2019 1:14 PM
29	YMCA	3/26/2019 7:44 AM
30	Asheville Racket Club, has everything we want-pool, weights, exercise classes, tennis	3/25/2019 6:47 PM
31	Amenities	3/24/2019 8:55 AM
32	Asheville Racquet Club, fitness classes and weights	3/23/2019 8:50 PM
33	Ymca	3/23/2019 2:57 PM
34	YMCA	3/23/2019 2:19 PM
35	YMCA. It's inexpensive and very close to home.	3/23/2019 2:06 PM
36	YMCA Close to home, benefits many people besides myself	3/23/2019 12:58 PM
37	Golds	3/23/2019 11:38 AM
38	Asheville Community Yoga	3/23/2019 10:16 AM
39	ymca, close to my home	3/23/2019 10:06 AM
40	Primal studio, proximity to my house and fun programming	3/23/2019 9:38 AM
41	YWCA	3/23/2019 8:20 AM
42	YMCA	3/22/2019 10:38 AM
43	YMCA, several locations, indoor pool, yoga, sauna	3/21/2019 10:19 PM
44	Asheville Racket Club, Convenient with good facilities	3/21/2019 5:24 PM
45	Asheville community yoga, affordable quality classes	3/21/2019 5:01 PM
46	YMCA Golds Gym	3/21/2019 4:52 PM
47	Asheville Community Yoga close by & affordable	3/20/2019 9:19 PM
48	YMCA	3/20/2019 1:13 PM
49	YWCA, for the amazing pool. Community yoga because it offers so many different types of classes and lots of parking.	3/20/2019 12:55 PM
50	Asheville Community Yoga	3/19/2019 4:07 PM
51	Workout Anytime, Weaverville Nature Park, Lake Louise walking Trail	3/17/2019 10:17 AM
52	YMCA, all three facilities, they've been accessible and generally terrific since we've moved here	3/14/2019 2:44 PM
53	YMCA, class times to meet my schedule and a variety of classes, there is also pools.	3/14/2019 2:13 PM
54	YMCA, but I don't like them. They are simply the most convenient.	3/13/2019 10:54 AM
55	Asheville community yoga, affordable and convenient	3/11/2019 7:10 PM
56	YMCA	3/11/2019 6:19 PM
57	YMCA / Convenience	3/11/2019 3:20 PM
58	YMCA	3/11/2019 1:14 PM
59	YMCA - variety of classes and equipment	3/11/2019 12:47 PM

Q7 How would you like to receive information about park events, programs and plans?

Answered: 154 Skipped: 10



ANSWER CHOICES

RESPONSES

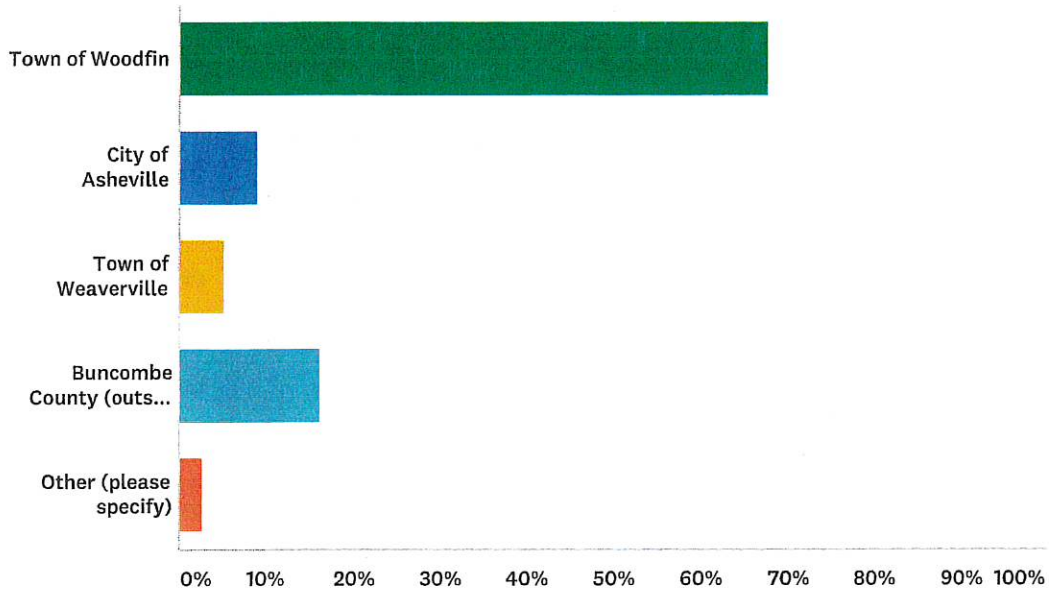
ANSWER CHOICES	RESPONSES	Count
Town of Woodfin Website	50.65%	78
Facebook, Twitter, Instagram or other social media	74.03%	114
Local media (TV, radio, newspaper)	30.52%	47
Banner signs in parks	27.92%	43
Town newsletter	37.01%	57
Flyers in local gathering places	23.38%	36
Direct mail	16.23%	25
Email	44.16%	68
Text messages	12.34%	19
Total Respondents: 154		

#	OTHER (PLEASE SPECIFY)	DATE
1	828-545-5486	4/2/2019 12:23 PM

2	school Woodfin	4/2/2019 11:17 AM
3	Please find a way to help all neighbors be more responsible pet owners!	3/23/2019 8:20 AM
4	newsletters to send home via Woodfin Elementary	3/14/2019 2:13 PM

Q8 Where do you live?

Answered: 161 Skipped: 3



ANSWER CHOICES

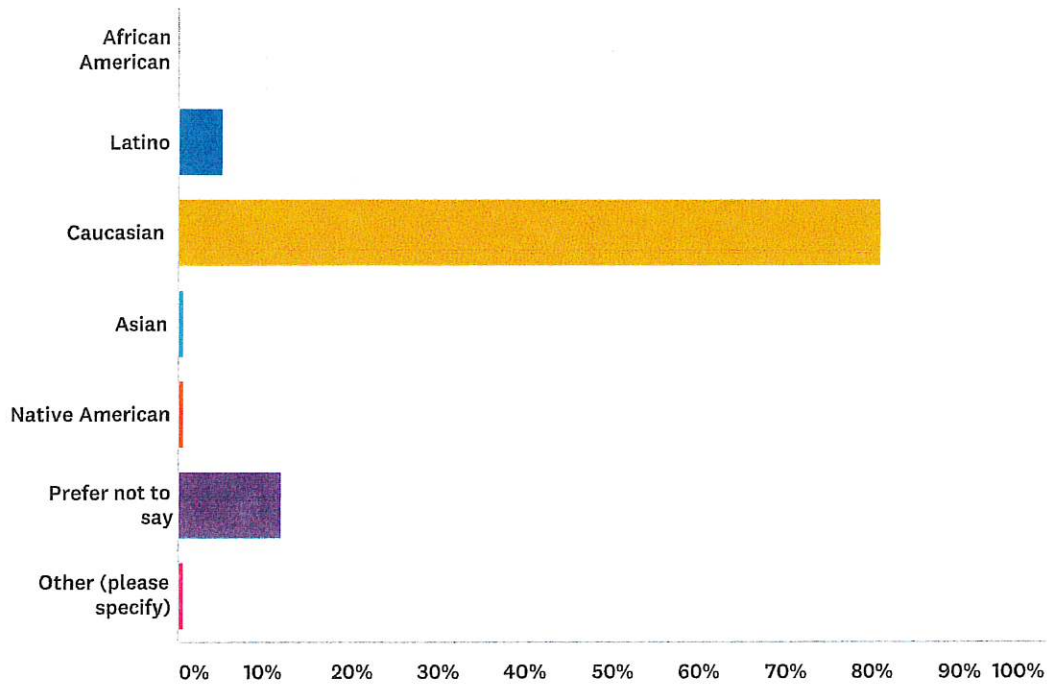
RESPONSES

Town of Woodfin	67.70%	109
City of Asheville	8.70%	14
Town of Weaverville	4.97%	8
Buncombe County (outside town/city limits)	16.15%	26
Other (please specify)	2.48%	4
TOTAL		161

#	OTHER (PLEASE SPECIFY)	DATE
1	At Madison /Buncombe County line	3/25/2019 10:26 AM
2	PA	3/23/2019 9:03 AM
3	Canton	3/11/2019 1:30 PM
4	Leicester	3/11/2019 11:50 AM

Q10 How would you describe your race/ethnicity?

Answered: 160 Skipped: 4



ANSWER CHOICES	RESPONSES	
African American	0.00%	0
Latino	5.00%	8
Caucasian	81.25%	130
Asian	0.63%	1
Native American	0.63%	1
Prefer not to say	11.88%	19
Other (please specify)	0.63%	1
TOTAL		160

#	OTHER (PLEASE SPECIFY)	DATE
1	Mixed	3/23/2019 9:00 AM

Q11 Please share any other comments or suggestions related to parks, trails, recreational facilities, programming and/or events:

Answered: 59 Skipped: 105

#	RESPONSES	DATE
1	bike racks, water fountains, keep sandboxes clean	4/2/2019 12:06 PM
2	Would like a nice community pool.	4/2/2019 11:25 AM
3	for text message 828-767-7413	4/2/2019 10:40 AM
4	828-712-7413 for text message.	4/2/2019 10:38 AM
5	Repair water sprinklers at park, clean bathrooms.	4/2/2019 10:24 AM
6	Menos discriminacion.	4/2/2019 10:07 AM
7	Would like to see greenway path along river to be #1 priority. Boathouse and storage racks for canoes. Monthly fees to store boats and canoes.	4/2/2019 9:57 AM
8	nEW RESTROOM IN rIVERPARK	4/2/2019 9:42 AM
9	Would like to see a greenway to move bicyclists off of Riverside Dr	4/1/2019 10:24 PM
10	.	4/1/2019 5:17 PM
11	I would like to see pedestrian access from River Walk across Riverside Dr. to the Riverside Park.	4/1/2019 5:15 PM
12	Need better access from river walk community to the riverside park. Stroller friendly.	4/1/2019 5:05 PM
13	NA	4/1/2019 5:04 PM
14	Can't wait for the new greenway! Progress seems to be slow moving.	4/1/2019 4:41 PM
15	We think that sometimes it would be nice just to go and sit under a shade tree and talk to people as they go by or read or just visit with each other.. so therefore.. I think more benches in parks would be nice..	4/1/2019 4:14 PM
16	I suggest a dog park area near the Woodfin river park.	4/1/2019 4:11 PM
17	I think we need more sidewalks/greenways throughout the entire town, not just down by the river	4/1/2019 3:36 PM
18	Everyone is excited about the greenway and wave in FBR park and Silverline. But what are the concerns for increased traffic in the area? Wrecks along Riverside dr/251 are increasing. How can we make our community safer for drivers?	4/1/2019 3:22 PM
19	Please update us on the development of the greenway and sidewalks	3/26/2019 8:06 PM
20	Thanks to all for your great work	3/26/2019 5:00 PM
21	Very excited about the blue way and the Whitewater wave. I think it will be an economic boon for Woodfin and Buncombe county. And, it will increase the outdoor recreation potential significantly.	3/26/2019 1:14 PM
22	We love the Woodfin River Park but feel it needs better water drainage for the walking path	3/25/2019 6:47 PM
23	My main concern is the access to restrooms and there cleanliness especially when taking smal children.	3/25/2019 10:26 AM
24	It would be cool if Woodfin had a indoor water area like the one in Waynesville.	3/24/2019 6:48 PM
25	More covered picnic areas	3/23/2019 3:08 PM
26	Volume of music at community center needs to be better monitored. Gets very loud, worse than living close to a loud music bar.	3/23/2019 12:58 PM
27	Keep it funded!	3/23/2019 10:56 AM
28	Would love to see Greenways that connect different facilities and parks so that a car is not needed to get from I've park to another. Singietrack trails along the river would be awesome!	3/23/2019 9:38 AM

29	People do not clean up after their dogs at Woodfin Riverside Park, I stopped taking my dog there	3/23/2019 9:05 AM
30	We love life in Woodfin! The biggest drawback is loose dogs and the relentless dog barking in every neighborhood. Please do something about these issues.	3/23/2019 8:20 AM
31	Continued clean up along the river would be great including community clean up days. Also, more "No Littering- Fine" signs along the river and other parts of Woodfin.	3/22/2019 10:38 AM
32	I would use the river park WAY more often if there was a playground. I feel like the existing playgrounds could use a little sprucing up but are not terribly maintained.	3/21/2019 7:44 PM
33	I would love to help implement a community garden and possibly help coordinate volunteers or design the space	3/21/2019 5:01 PM
34	Excited about greenways and river plans!	3/21/2019 4:52 PM
35	None	3/21/2019 3:48 PM
36	I would like more places for me and my dog to go walk and play	3/21/2019 5:33 AM
37	I live on pelzer st. I feel disconnected from all Woodfin recreation. When we want to go to a park, we walk to beaver lake. It would be great to have a park closer to home. Also, I hope there will be a way for families on pelzer and adjoining streets to get to the new greenways (by path, or sidewalk—not by walking in the road on a busy street). Thanks!	3/20/2019 7:50 PM
38	I was excited when Silver Line Park and the Woodfin Greenway was announced a few years. Very, very much looking forward to these projects finally getting started. Parks can be an economic driver and a fantastic source of equity. The river and previous brownfields sites provide an opportunity to make Woodfin the regional destination for high quality outdoor recreational experiences. Woodfin Community Center could use a bit of an update/remodel to realize its full revenue generating potential. I (and I'm sure many others) are happy to help out however necessary to make these projects become realities.	3/20/2019 1:13 PM
39	Dog park please! :)	3/20/2019 12:55 PM
40	Sidewalks please!	3/19/2019 4:07 PM
41	Would love a dog park. And the more walking trails, the better.	3/17/2019 10:17 AM
42	I love that woodfin has had a progressive and consistent agenda for outdoor recreation, and has been relatively business friendly, to a variety of business I do have great concerns about the human/environmental health of the river/FB watershed due to older business and MSD	3/14/2019 2:44 PM
43	I have taught at Woodfin Elementary for 8 years and adore this local school and community. Although I live in eastern Buncombe county, I have chosen to bring my own kids to school here to be part of the Woodfin magic and community. The school and my family enjoy using Pope Park, but often find trash overflowing from bins and the restrooms in need of attention. The water feature at the park is wonderful...when working. If you want families to enjoy any facility there needs to be plentiful restrooms that are well stocked. Also, I would love for Woodfin students to be able to take field trips to whatever recreation facilities are available. Perhaps Woodfin Elementary students could help build something, put handprints in cement, something to leave their mark as the next generation to use and take care of these wonderful upcoming facilities. They need to see the amazing things happening in their own backyard.	3/14/2019 2:13 PM
44	Hiking and mountain bike trails would be nice.	3/12/2019 11:04 PM
45	So excited for the greenway!!!!	3/11/2019 2:07 PM
46	I would like to see updated bathrooms at Woodfin River Park. It's a place we use most frequent	3/11/2019 1:14 PM
47	The little park just off of Riverside on Lookout Road would be such a great place if it was maintained a little! Even just pressure washing the playground equipment would be great. My kids love the playground there, but all the equipment is really dirty.	3/11/2019 12:22 PM
48	Avery's corner needs an upgrade and better maintenance	3/11/2019 11:50 AM
49	I feel that an RC (Radio Controlled) vehicle area would bring in a large group of folks that enjoy this type of recreation. Examples of RC vehicles rock crawlers, cars, trucks, air planes, helicopters, boats. Different areas are needed for each type.	3/11/2019 11:40 AM
50	We Averettes love Woodfin! We need to address the bathroom issue both at Avery's corner and the riverside park. We are known in the moms facebook group as the park with the yucky bathrooms. I know we can do better. Thanks guys! Jess Averette	3/11/2019 11:39 AM

51	The structures at Avery's corner are in definite need of refurbishing or repair. There are many areas of sharp, broken plastic, which really is a shame. Also, I never seem to be able to see entire messages on the scrolling message board in front of the police station - it would be great to be able to see the entire message on the Woodfin webpage after being alerted to news by the message board. And why can we not get to the calendar/upcoming events on the website?	3/9/2019 11:15 AM
52	Park restrooms seem to be either locked or incredibly dirty every time we've needed to use one. Also, linking all parks with trails and sidewalks would help make park access better for pedestrians. We would love to walk to new and proposed river parks, but pedestrian safety is a huge concern. Consider making green oak road a pedestrian connection between Roy pope park and proposed silver line park.	3/8/2019 1:19 PM
53	Existing facilities need better maintenance / care. For example, the bathrooms at Riverside Park are typically dirty, missing toilet paper.	3/8/2019 11:01 AM
54	Need the greenway done! Got started and get connection from Riverside to Weaverville Highway done	3/8/2019 8:26 AM
55	The plan for a greenway on the river is exciting. I live very close to the river. Unfortunately, I live off Elkmont/ Old Burnsville Hill Rd. It is extremely dangerous to bike and walk on. I would love to be able to get to the park without driving, but the lack of sidewalks makes this very dangerous. I think if the town prioritized sidewalks and making Woodfin more walkable, there wouldn't be a better town to live in the area. I don't think we need a whitewater park, that will serve the needs of non-Woodfin residents more than providing a safe walking options.	3/7/2019 11:47 PM
56	Ok	3/7/2019 9:05 PM
57	Really looking forward to the greenway.	3/7/2019 6:52 PM
58	Dog parks would be fun.	3/7/2019 6:05 PM
59	Avery park bathrooms are usually dirty.	3/7/2019 4:57 PM